

26
years



ESAF



ESAF KERALA
FLOOD RELIEF MISSION

REPORT 2018

ESAF KERALA FLOOD RELIEF MISSION

REPORT 2018



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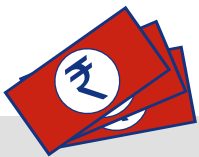
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26
years

ESAF

ESAF KERALA FLOOD RELIEF MISSION



₹8.75 Crore

WORTH RELIEF
MATERIALS
DISTRIBUTED



2,91,309

PEOPLE
REACHED



2,64,000

VOLUNTEER
MAN HOURS



97,103

FAMILIES
REACHED



747

LOCATIONS
REACHED



97,103

KITS
DISTRIBUTED



42,995

HOUSES
VISITED



1,080

SCHOOL KITS
DISTRIBUTED



2,000

ESAF STAFF
VOLUNTEERS



17

PARTNERS
SUPPORTED



21

INSTITUTIONS
SUPPORTED



208

ESAF COLLECTION
CENTRES



Sri. K. Paul Thomas, MD & CEO along with Sri. R. Prabha, Chairman, ESAF Small Finance Bank handing over a DD of ₹ 25,00,000 to Sri. Pinarayi Vijayan, Chief Minister, Kerala as ESAF Kerala Flood Relief Mission Contribution from ESAF Small Finance Bank. Also seen is Prof. C. Raveendranath, Minister for Education, Govt. of Kerala.



Bollywood Actor Kunal Kapoor distributing flood relief kit to a beneficiary during Kerala Flood Relief programme conducted by Habitat for Humanity India in partnership with ESAF. Also seen are Shri. Rajan Samuel, MD, Habitat for Humanity India and Shri. K. Paul Thomas, Founder & Mentor, ESAF Group of Social Enterprises.

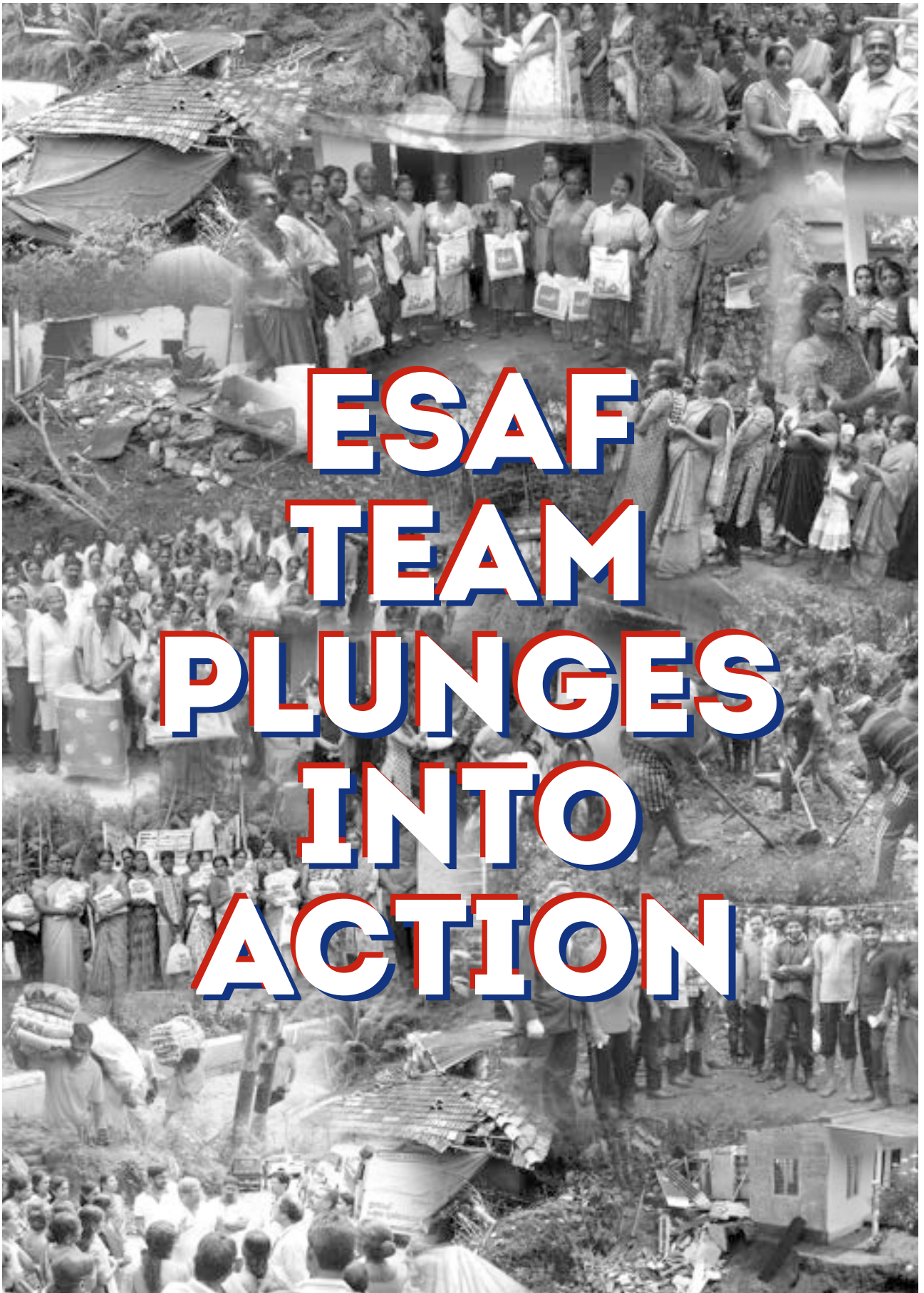
KERALA LIKE NEVER BEFORE

God's own country wore a devastated look as surplus rain in the month of August 2018 brought life to a stand still. Death toll rose day by day and thousands ended up in relief camps as water gushed through houses and farmland. People ran for life as household goods washed away in front of

their eyes. It was a Kerala, never seen and heard before. Substantial losses in agricultural, tourism and small scale industries have triggered financial crisis while unemployment and shades of poverty are quite visible.

KERALA FLOOD UPDATES		
483 PEOPLE DIED	10,000 HOUSES DESTROYED	1,45,00,000 PEOPLE IN RELIEF CAMPS
3,00,000 PEOPLE DISPLACED	2,600 VILLAGES FLOODED	10,000 KILOMETRE OF ROADS DAMAGED
221 BRIDGES DAMAGED	35,717 METRIC TONNES OF WASTE	₹ 19,000 CRORE TOTAL DAMAGES





**ESAF
TEAM
PLUNGES
INTO
ACTION**

I

FORMATION OF ESAF FLOOD RELIEF TASK FORCE

A Core team under the leadership of the Founder Shri. K. Paul Thomas was formed to co- ordinate and oversee all relief activities in a most effective and efficient manner.

Some of the initial actions of the task force:

- Starting 24x7 Helpline desk which connected with various rescue teams to save the lives of people stranded in different places. Helpline worked closely with the District Collectorate and other Government agencies to extend all possible support.
- Starting a ESAF FLOOD RELIEF TASK FORCE Whatsapp group for immediate response and to coordinate with national and international relief agencies.
- Online data pooling system was started to capture real time relief activities conducted by around 2000 staff of ESAF at various locations including fully submerged areas.
- Founder K. Paul Thomas sent an appeal to the well-wishers, charitable organisations, relief agencies and individuals to donate so that ESAF could reach the most affected communities. Appeal was posted in social media which was positively responded by several individuals.
- Relief materials collection points were opened in more than 200 branches where people dropped in large numbers to donate relief materials which was then distributed to the relief camps by ESAF team.



II

ESAF WAREHOUSE

STORE HOUSE OF HOPE FOR AFFECTED PEOPLE

Three major warehouses catering to the relief needs were run by ESAF at Thrissur, Wayanad, and Idukki districts to carefully stock, unpack, sort and repack the relief materials received. Don Bosco College in Mannuthy being the central collection point operated for nearly 25 days around the clock with the self- less service offered by 100 volunteers which included ESAF staff from different entities, family members of the staff and college students. Relief materials worth INR 6 crore got distributed from the central ware house to the affected people all over the state. Later the warehouse was shifted to Kerala Veterinary and Animal Science University which was functional for another 15 days. We put in place our gratitude for

the support extended by the authorities of Don Bosco College, Mannuthy and KAU, Mannuthy.

Groceries, toiletries, household appliances, utensils, footwear, note-books, schoolbags, toys and whole lot of things started pouring in. Stock Management System was established to record in and out of every single item. As per the request raised by the Area managers and Regional Managers, relief goods were sent to different locations. A representative from Head Office also attended most of the relief distribution along with the ground level staff. 10 mini-trucks were on the move for faster delivery.



Don Bosco College, Mannuthy, Thrissur

III

VOLUNTEERISM AT ITS PEAK

ESAF could see an extra ordinary volunteer movement during the relief phase. Volunteers came in large numbers at ESAF's central warehouse to extend their support. Apart from more than 2000 thousand employees in the field, staff's family members, students from various institutions as well as individuals from all walks of

life worked tirelessly to sort, pack and repack relief materials. In the central warehouse alone, an average of 100 volunteers worked every day for more than a month. 2000 of our staff worked at the branch locations fully dedicated for relief work for 15 days. 2,64,000 volunteer man hours were put in for ESAF flood relief mission.



ESAF STAFF PUT IN EFFORTS TO BRING A CHANGE- EVERY HAND MATTERED

If the most devastating flood of the century almost brought Kerala to its knees, it also brought in an army of Good Samaritans from ESAF to help people get back on their feet.

ESAF staff took up the relief and rescue operations on war-footing basis. They ran rescue missions, set up relief centres and organized help. These staff

worked to mobilize relief materials and organised smooth distribution of the collected materials in the affected area in close coordination with the relief operations team. Our 2000 staff got engaged in relief and rehabilitation mission and have reached out to 2,91,309 persons through relief kit in 747 locations and made 42,995 individual house visits in the worst affected places.

They showed courage to reach tough terrains inundated by flood water and damaged by landslide. Sleep and rest became alien to them. Several of them slept in the warehouse and

collection points to support the relief operations. What was left on their faces was a sense of satisfaction derived from being part of such a noble cause in helping our brethren.



STAFF MONETARY CONTRIBUTION

Besides, ESAF staff voluntarily came forward to donate a day's gross salary to bring relief to the flood victims of Kerala. Apart from a day's salary, many have magnanimously made personal

contribution and ONAM bonus to relief fund. The donation was voluntary and meant for the welfare and rehabilitation of the affected population and development of the affected areas in Kerala.

Other than ESAF Group of Institutions below are the list of institutions provided volunteers for Relief Kit preparation.

- Don Bosco College, Thrissur
- Victory ITC, Thrissur
- Naipunnaya Institute of Management and Technology, Koratty
- Sahrdaya College, Kodakara
- ESAF Deenabandhu School of Nursing, Palakkad
- Vimala College, Thrissur
- Rehoboth Bible College, Thrissur
- Kerala Veterinary and Animal Science University
- CA High School, Ayakkad, Vadamkencherry

ESAF STAFF FROM OTHER STATES OF INDIA POURED HELP TO EASE THE PAIN OF AFFECTED

After the devastating deluge in Kerala has been categorised as 'calamity of severe nature', helps have been poured in from all quarters of India. ESAF staff, school children and different faceless people from different states stepped forward to extend a helping hand to the affected people.

School students from Himachal Pradesh showed their concern by knocking on different doors to collect relief materials like clothes, food materials and sent them across to Kerala. "We gave a pitch in the school asking students to donate items

according to necessity. We expected around 4-5 cartons from them. To the surprise, we ended up collecting 54 cartons/bags with a total weight of over 700 kgs of relief materials, Mr. Ajithsen, ESAF staff told.

A team of 25 ESAF staff from Tamil Nadu did their part in helping Kerala by rushing into affected areas for cleaning and relief kit preparation. ESAF members from Nagpur, Karnataka, Jharkhand also had collected relief materials from branches and sent it across to ESAF central warehouse.



Tamil Nadu Volunteers at Don Bosco College, Mannuthy



Karnataka



Himachal Pradesh

IV

ESAF BRANCHES

COLLECTION CENTRES OF COMPASSION

In the aftermath of flood, all the 208 branches of ESAF in Kerala started operating as collection centres to help with the relief drive. Volunteer spirit and initiative was visible in all the centres and the queues of volunteers had not slackened even on Sundays. All the branches remained as collection centres for nearly 15 days. We could mobilise relief materials worth 25 lakhs through our branches across Kerala, Tamil Nadu, Karnataka, Madhya Pradesh, Maharashtra, Chhattisgarh and Jharkhand. As the branches of ESAF are situated in rural areas of the state, our collection centres became great help to cater to the needs of the unserved and underserved to

whom the relief aid did not easily reach. Thousands of affected residents came directly to the centres and sought the help. It was the unity and concern for our brethren that drove the relief collection forward. Our staff took it upon themselves to collect essential items for the people in the camps. People dropped off various items at the collection centres and packing progressed even at night. The materials collected in these ways were in huge quantities which included food, clothes, sanitary items, utensils etc. Bringing relief materials, collecting, segregating, packing and loading- ESAF staff at the different collection centres have offered unstinting support.



Kannur



Adimali, Idukki



Ettumanoor, Kottayam



Bangalore



Perinjalam, Thrissur



Ambalappuzha, Alappuzha



PARTNERSHIPS AND ADVOCACY EFFORTS

To support relief activities of ESAF, different organizations were contacted and several humanitarian organizations collaborated immediately with ESAF and extended support to provide relief to communities reeling under the impact of Kerala floods. Friends, well-wishers from nook and corner of the country as well from outside India called the members of ESAF Flood Relief Task Force to enquire about the ways and

means through which they could extend their support.

First aid in the form of groceries came from Habitat for Humanity International as they tied up with various agencies including Amazon. All together materials worth more than INR 8.75 crores were distributed to 97,103 families in 747 locations.

PARTNERS OF HOPE AND RELIEF:

- Habitat for Humanity International
- Narotam Sekhsaria Foundation
- Americares
- Fusion Microfinance
- Friends of Women's World Banking (FWWB)
- Atul Chemicals
- Care International
- CII
- Tasty Bites
- HCL Foundation
- AMG Foundation
- Eureka Forbes
- HUL
- Don Bosco College, Mannuthy
- GrameenKoota Financial Services
- Sanma Garments
- Oakseed
- Sambandh Financial Services
- Spinebiz Service Private Limited
- Birla Sun Life Asset
- Growing Opportunity
- ESAF Group Institutions



ADVOCACY WITH THE GOVERNMENT

To support communities and families affected by monsoon flooding in Kerala, a combined effort with Government of Kerala representatives was done by ESAF. ESAF volunteers provided their help at Thrissur District collectorate's warehouse for collection and packing of relief materials. ESAF team also extended their technical support to Chalakkudy Municipal Administration, as they were part of the wireless network communication team which collected information about stranded persons in the locality and connected them with the rescue operation team.

Relief materials collected through the effort of ESAF was handed over to Mr. Raveendranath, Minister of Education by Mr. K Paul Thomas on his visit to VKN indoor stadium, Thrissur which operated as district central relief warehouse. Government officials from Idukki, Kozhikode called for assistance and relief materials and volunteers support were extended for relief activities.



Paravoor, Ernakulam



Thrissur



Palakkad



Trivandrum

POST DISASTER NEED ASSESSMENT WORKSHOP

A need assessment disaster management workshop took place on 26-09-2028 in association with Mercy corps to create awareness about the different techniques and methodologies used for

creating database and extracting the information about the impact of the flood. Mr. Gowhar on behalf of Inter Agency Coordination (IAC) headed the session.

The session covered topics like importance of post disaster management survey, various research methodologies used, Sampling techniques and the need for framing a proper questionnaire in the wake

of flood. The information shared helped the participants to widen their knowledge and equipped them professionally to be engaged in post- disaster management survey.

NEED ASSESSMENT SURVEY

Rapid need assessment survey was conducted in flood hit districts of Kerala by a well formed team of 6 members from ESAF. The staff directly consulted the Grama Panchayat President and the Secretary for updates about the mass effects of the disaster in the community.

The survey covered 5 villages in Thrissur, 4 villages in Palakkad, 2 villages in Alappuzha, 5 villages in Wayanad, 4 villages in Malappuram and 6 villages in Ernakulam. The survey revealed high loss of livelihood, agricultural damages, house damages and livestock death etc.

Major findings of the survey are:

- Support in construction and wiring of the houses are required in the affected areas.
- There is a need for recreating employment opportunities for people.
- Constant support in controlling epidemics by sensitizing people and co-ordinating other preventive activities are required in affected areas since most of them are exposed to an environment polluted by the disaster.
- There is a high scope of livelihood promotion as mostly 40 percent of the population who depended on agriculture and allied activities lost their income sources.
- Agricultural activities have been severely affected by the floods. It is therefore important to help restore livelihoods through the promotion of short term emergency agricultural activities (distribution of seeds, agricultural inputs and tools).
- Livelihood restoration is essential for bringing back people to normal life.

NETWORKING AND COLLABORATIONS

ESAF collaborated and networked with Sphere India and co-ordinated the meetings in Thrissur and Ernakulam. A total of 20 representatives from Govt. of Kerala - on behalf of District Collector, Mercy corps, Caritas India, Habitat for Humanity India, KIDS Kottapuram, Care Constructions, and ESAF actively participated in the discussion and highlighted points where focus should be laid on in the post disaster relief and rehabilitation

activities. Saikhom Kennedy, IAC Manager headed the session. It was an opportunity for all to express the relief activities initiated by the representing organisations and key areas where focus should be laid during the relief and rehabilitation phases. All of them acknowledged how a joined effort can create a long lasting impact in the society and in the lives of affected.



Ernakulam



Kalathode, Thrissur





Chalaky, Thrissur

AN UNPARALLELED ACT OF RESCUE AND RELIEF



Thrissur



Aluva



Palakkad



Kottayam



Nilambur, Malappuram



Adimali, Idukki



Vadanappally, Thrissur

VI

PSYCHOSOCIAL SUPPORT TO THE AFFECTED

ESAF FAMILY VISITS AFFECTED HOUSES AND PEOPLE

Being with the people battered by the devastation became one of the top most priorities of ESAF team. Right from the founder, senior management team as well field staff made sure that they covered maximum camps, met people, comforted them and gave whatever relief they could collect.

ESAF staff visited 42995 houses in different districts of Kerala. "It is not just enough that we provide some thing as relief kit but we need to make sure that they received what is really needed. Some just wanted to share their stories and get comforted," a volunteer said. Around 1,00,000 ESAF customers are considered to be affected by the deluge. House visits really helped to assess their actual requirements and support was provided in the form of relief kit, cleaning of houses and water sources.

Districts	No of House Visits
Alappuzha	5392
Ernakulum	5421
Idukki	2110
Kannur	215
Kollam	2543
Kottayam	4783
Kozhikode	3685
Malappuram	1192
Palakkad	4627
Pathanamthitta	3467
Thrissur	7245
Wayanad	2315



Alappuzha



Mala, Thrissur



Palakkad



Adimali, Idukki

PSYCHOSOCIAL CARE

After the flood water receded an important aspect to address was the mental health of the affected people. Post - traumatic stress disorder, depression and anxiety are all realities that a natural disaster brings. Unforeseen event like natural disasters which disrupts the lives of people to such an extreme can have a lasting impact on their mental health. A counselling team from ESAF visited severely affected places in Thrissur and gave psychological support to enable victims to cop up with grief of losing their valuables, home & property damage and disruption in their lives.

Around 50 volunteers provided psychological support in various relief camps along with DMO. "It is important to psycho-educate the person and give him/her the assurance that it is perfectly normal to have such emotional disturbance after a disaster. Once they understand the problem, half of their anxiety will come down", says Ms. Vrinda Das from ESAF who was actively involved in counselling activity. The team offered individual counselling to the affected people, conducted group activities among children to help them to come out of the trauma.

Psychosocial First Aid for Survivors of Kerala Flood - PSCFA

Sl No	Details	Numbers
1	Volunteers participated in TOT workshop	85
2	Volunteers worked with the team of PSCFA	55
3	Number of camps where Psychosocial service provided	57
4	Number of women, who were given Psychosocial support	300
5	Number of children, who were given Psychosocial support	500
6	Number of classes given to avoid trauma related with disaster	30



VII

COMMUNITY BASED RELIEF KITS DISTRIBUTION

EVIDENCE OF OUR CONCERN

As the water subsided and rescue mission got over, ESAF focused on the recovery and intensified response with the distribution of emergency kits to Kerala's flood - affected families. Accordingly, field staff made house to house visit to prepare the beneficiary list to make sure that support was given to the deserving families. Each relief kit included essential food items such as rice, sugar, utensils, bed, sleeping mats, clothes, hygiene items etc.

Relief kits were arranged according to needs of the affected people. ESAF staff made personal visit in the affected locality and requirements of the residents were noted. A beneficiary list from each locality was generated and field level distribution was co-ordinated diligently. Distribution of 97,103 kits of Rs. 8.75 crore reaching 2,91,309 people in various locations of Kerala has been completed as on 5th October 2018.

Districts	Locations	Relief kits distributed
Alappuzha	88	21392
Ernakulam	105	14331
Idukki	42	10323
Kannur	10	590
Kollam	26	1580
Kottayam	24	1982
Kozhikode	80	1756
Malappuram	43	3862
Palakkad	70	6138
Pathanamthitta	20	3821
Thrissur	143	25304
Trivandrum	10	744
Wayanad	86	5280
Total	747	97103



Adimali, Idukki



Chamad Colony, Wayanad



Mala, Thrissur



Alappuzha

RELIEF ITEMS DISTRIBUTED

CLOTH ITEMS	<ul style="list-style-type: none"> Bed sheet Waterbeds Baby beds Mat Blankets Tarpaulins Cloth Clips Cloth Hangers Bucket Water Purifiers Solar Lantern Tumblers Bowels Kettle Spoon Cooking Vessels Toys Match Box Candles Mosquito Spray & Repellant School Bag Notebooks Instrument Box Water bottle Pencil & Eraser 	<ul style="list-style-type: none"> Wheat flour Coconut Oil Sunflower Oil Pulses Semolina Chili Powder Peanuts Sago granules Tea & Coffee Powder Masala powder Salt Black gram Green gram Tooth Paste Tooth Brush
FOOD PRODUCTS	GROCERY & STATIONARY ITEMS	HYGIENIC PRODUCTS
<ul style="list-style-type: none"> Instant Biryani Kit Baby foods Canned Foods Biscuit Complan Glucon- D Milk Powder Rusk Mineral Water 	<ul style="list-style-type: none"> Rice Sugar 	<ul style="list-style-type: none"> Washing soap Bath soap Toilet Cleaner Tissue paper Sanitary Napkin Washing Powder Phenol Napkin Floor Lotion Dettol Infect ant Chlorine Bottle Diapers
HOUSEHOLD & KITCHEN ITEMS		
<ul style="list-style-type: none"> Bed Pillow 		

FOOD TO THE HUNGRY AND WATER TO THE THIRSTY

Post flood, acute shortage of food, water, clothes etc. was reported throughout the state. ESAF team members actively collected food items from different sources. Ready-to-eat food packets was distributed to different camps and families. People faced drinking water scarcity due to contamination of wells and damage to pumping stations. With wells polluted and pumps damaged, water was distributed by ESAF to relief camps and to some

areas in tankers. We also have despatched volunteers to help with the sanitising process. ESAF in collaboration with PepsiCo supplied 30,000 bottled water to affected people from Alappuzha district. Although it was a tedious task for the staff to reach to water logged areas and distribute the water, the spirit filled hearts of the volunteers made it all possible.



Chazhur, Thrissur



Alappuzha

VIII

SUPPORT TO AFFECTED INSTITUTIONS

PRUDENT EFFORT TO REACH THE MOST DESERVING

The relief materials we have received from Habitat For Humanity International through their partnership with AMAZON, were of wider variety. We have received items like Diapers, Toys, Aqua Guard-Water filter bottles, Health food, Baby foods, Airbeds, mattresses, walking sticks etc apart from the other normal items. To distribute these items judiciously, identifying the most deserving people was a big task. ESAF could identify childcare institutions like orphanages and shelter homes that provided care to the abandoned and neglected children, elderly, etc who were affected by the floods,. Damage to the infrastructure caused lot of hardships to the authorities as well as inmates. Many such institutions were highly in need of food, water and other useful items. Special kits that contained canned food products, clothes, medicines, toys, school bags and other relief materials were given to mitigate the impact of the trauma on most vulnerable children.

Apart from childcare institutions and orphanages, schools were considered in our support and 1080 school kits containing school bags, water filter bottles, notebooks etc. were given to the children from various schools of Alappuzha.



Some of the institutions where ESAF could reach:

- Anugrahasdan Home for the bedridden , Chalakudy-Thrissur
- St. Antony's Orphanage, Alappuzha
- Assisi Vidyalam Orphanage, Alappuzha
- Ambadi Balasram, Thiruvalla
- BBHS Vyshambhagam, Kuttanad
- SKVHS Pathiyoor, Alappuzha
- Sri. Ragavendra Vidyalaya, Cherthala
- Missionaries of Charities, Ernakulam,
- Janaseva Sisu Bhavan, Aluva
- Don Bosco Sneha Bhavan, Ernakulam
- St. Joseph's Hospital, Poovathussery
- Tribal Hostels, Adimali, Idukki
- Solace -Palliative care home for children with terminal illness.
- Sahayi Community Based Elderly care
- Snehalayam Boys Home, Pattikkad
- Sahrdaya College of Advanced Studies, Kodakara
- Naipunya College, Chalakkudy
- Don Bosco College, Mannuthy
- Snehagiri boys Home, Mulakuvally
- Assisi Santhosh Bhavan, Thopramkudi



IX

HEALTH INTERVENTIONS

In the aftermath of flood, spread of communicable diseases and worsening of non-communicable diseases were reported in the state. A medical camp to provide medical relief was set up by ESAF in Alappuzha, one of the most affected areas in the state. Medical teams, with experienced doctors provided services and 110 people availed the services. The team members' also imparted awareness program about the importance of

keeping personal hygiene and steps needed to be taken in cleaning water sources and the houses.

Hygiene kits sponsored by Americares were provided to 632 families in Palakkad and Alapuzha. Each kit consisted of towels, toothpaste, toothbrush, shaving kits, sanitary napkin sets, bathing soap, washing soaps, rehydration powder packs, water purifier tablets and the pack could be converted as a good water bucket with handles.



Alappuzha



Palakkad

X

REACHING FAR FLUNG AREAS

SUPPORT TO TRIBAL POPULATION

The relief activities of ESAF was not confined only to the people who were easy to access and reached during the disaster but to the people of tribal colonies and Adivasi hamlets who were grievously hit by the deluge in Wayanad and Idukki. 35 families from Thattekkan tribal colony, Adimali and 40 families from Nelliya colony and Chamad colony in Wayanad were given relief kits. Harsh terrains and landslides made it difficult to transport relief material to the areas. The kit contained sleeping beds, mat, pillow and utensils which were of useful to them since these tribal colonies located in the forest were severely damaged by heavy landslides and most families had one or the other bedridden patients for whom a comfortable mattress and a pillow was of big help. They waited patiently even as rains poured heavily making it difficult for relief

volunteers to reach the site. These materials were sponsored by Narotam Sekhsaria Foundation.

Our staff took extra effort in reaching out these colonies in assessing their needs. All of them were very happy with our presence and support. "ESAF is the first organisation to reach us as we are located in the remote part of Idukki. We had lost all hope of someone reaching us." said, Thankappen, Thattekkan tribal colony leader from Idukki. ESAF also provided cloths to the tribal communities in Idukki and provided 250 school kits to the children of Tribal Hostels in Adimali. Among the other vulnerable communities whom ESAF reached were the migrant labourers from Bihar, Orissa and West Bengal who had lost their clothes, utensils and other belongings.



XI

SPREADING LIGHT TO FAMILIES AT RELIEF CAMP

Electricity was disrupted for days in several place of Kerala due to heavy monsoon. Many people returning home from relief camps found it difficult to lighten up and clean homes in the absence of electricity. At night, they lighted candles or kerosene lamps. However, ESAF members from Changaramkulam, Malappuram have been able to keep light at their homes with the solar lanterns given by ESAF. These solar lanterns were also used at relief camp in Changaramkulam where the power was disrupted frequently.



XII

CAMP BASED SERVICE

ESAF members were at the frontline in rendering services at the relief camps. As the number of relief camps rose to over days, ESAF deployed many volunteers from the offices to be engaged in camp bases services. They were engaged in transporting people to relief camps, cooking and distribution of food, arranging beds, coordinating relief measures and offering other services as the situation demanded. The relief materials collected through our collection centres were also distributed at camps. Our staff visited several relief camps and consoled the people and offered care and support.



XIII

CLEANING MISSION

Just as the flood- relief mission, cleaning and sanitation activities too became a voluntary effort by ESAF members in the flood- hit areas of the state. Staff from ESAF turned their attention to cleaning of houses and public areas which were damaged in the unprecedented rain that ravaged several families.

A team of about 100 ESAF staff were engaged in a massive cleanliness drive in different areas since August 23. Around 57 houses were cleaned exclusively by ESAF staff. The removal of slush from the houses and cleaning of debris were perhaps the most difficult thing experienced by volunteers. ESAF Staff joined with community

members in the cleaning drive and cleaned 648 houses in different locations of Kerala.

The demand for cleaning products was on the rise after being hurt by the havoc caused by the rain. Identifying the need and demand for cleaning products, 20 staff from Punalur branch of ESAF Small Finance Bank took the initiative of making soap powder and phenol and started mobilizing cleaning materials to help out people in the affected areas. They prepared 100 bottles of phenyl and 50 packets of washing powder to meet the urgent demand of cleaning of houses.



XIV

CARING FOR OUR OWN

ESAF STAFF WELFARE TRUST EXTENDS SUPPORT TO AFFECTED STAFF

The deluge and rains had hit 230 ESAF staff. Staff who witnessed high damages to their properties and livelihood by ravaged flood were identified and special relief packages were distributed to ease their pain. ESWT provided relief packs to the affected staff. In the midst of all the loss, these staff came forward in helping relief activities. They were engaged in camp based services, cooking, distribution of relief materials, house visits etc. Helping fellow brethren in midst of personal loss exhibited their selfless act of keeping humanity above all



“I have left behind all worries about my demolished house, what I am concerned right now is bringing people to relief camps and to see that like my old parents everyone else in the camp remains safe”, Mr. George (ESAF staff) who was actively involved in the camp based activities said.

XV

STORIES FROM THE FIELD

ACKNOWLEDGEMENT OF ESAF EFFORTS



Leela Narayanan tried to laugh off the shock of having her home covered with mud caused by landside and said the situation was devastating. The unfortunate mishap took place while the family of four was at sleep. “We are happy at least to remain alive”, she said. They collected non damaged household items and moved to a temporary shed.



Adimali, Idukki

“I did not cook for two days after returning home. All our bowls and pans were washed away by the landslide. We did not have a vessel to even boil rice in. So we had to borrow a few vessels from our neighbours to prepare food. Thanks to ESAF for providing cooking vessels and other utensils”, she said.

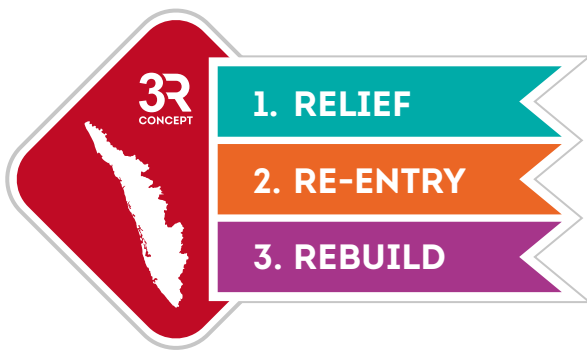


Raji Jinesh from Mala woke up on 15th August late night to flooded streets and home. The neighbouring houses were too submerged in flood water and we were totally stranded, being left with nothing.



Mala, Thrissur

“Everything I had went underwater. This is the first time water has raised so much. We only had what we were wearing” said Raji who stayed at her relative's house with her husband and two children. She further added “The relief kit containing rice, sugar and other grocery products provided by ESAF is sufficient in quantity to keep our stomach filled for at least few weeks”.



The devastation and destruction were extremely severe and beyond description, in the aftermath of flood. ESAF swung into action immediately and concentrated fully on Relief and Re- entry of affected people. As the Relief and Re- entry mission was completed successfully, ESAF is working towards long- term engagement in Kerala through 'Rebuild' mission to bring back lost beauty of lives.

REBUILD : ESAF is planning to work in 32 most affected Panchayaths in Alappuzha, Pathanamthitta, Ernakulam, Idukki, Thrissur, Malappuram, Wayanad and Palakkad districts. This will be a long term rehabilitative intervention including Water sanitation, Livelihood, Health, Education, Disaster preparedness etc. . ESAF would like to adopt the affected villages in each districts and would like to rebuild their lives in the next three years.

GOAL

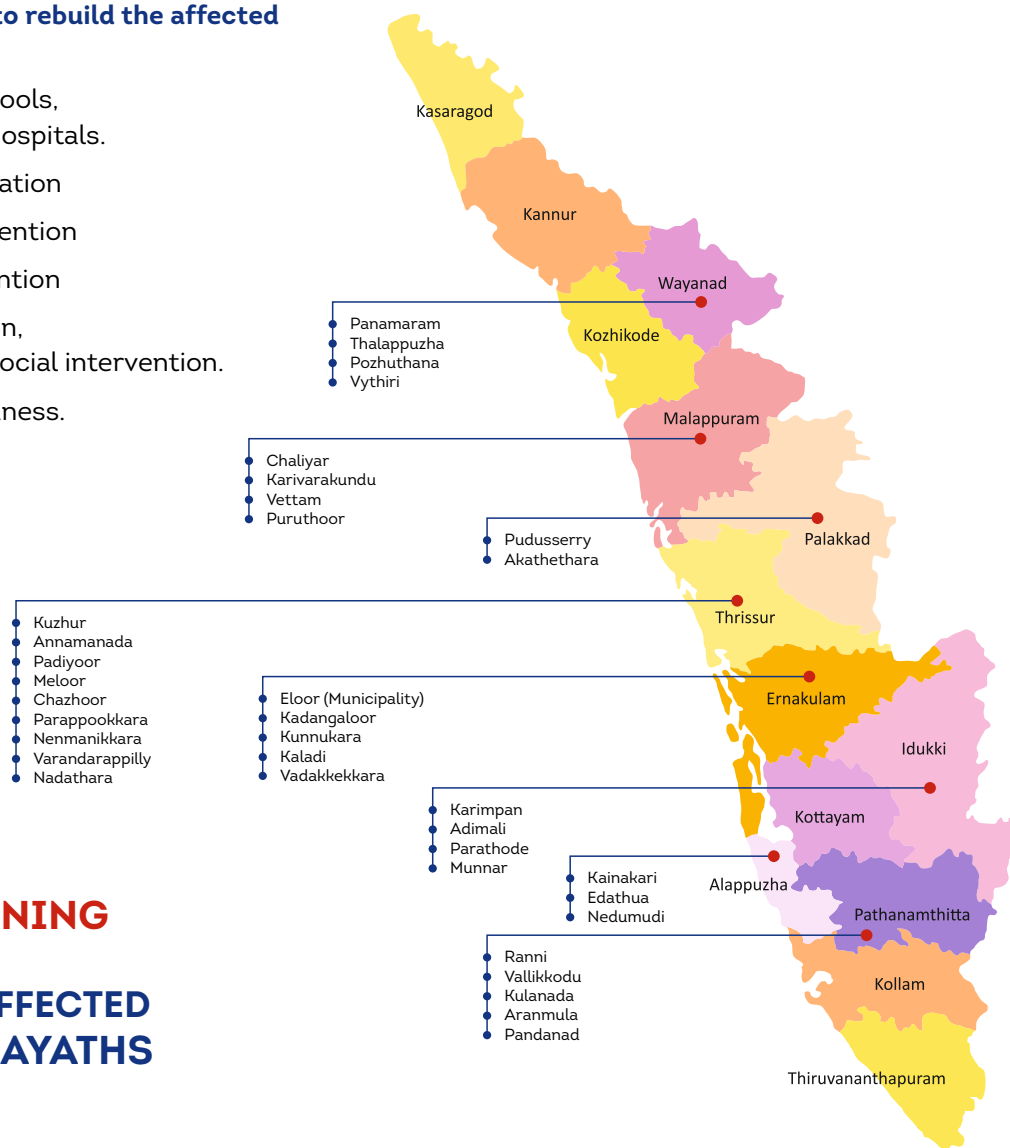
Through PROJECT UDHAAN, ESAF envisage to rebuild 16 most flood and land slide affected Grama Panchayat from 8 selected districts of Kerala, and sustainable reduction in disaster risk .

Objectives

- To restore the water systems, land and village structures to pre-disaster stage
- Livelihood restoration by providing improved agricultural inputs
- To repair of partially damaged houses
- Reconstruction of fully damaged house
- To provide Psycho social support to the affected people.
- Facilitate insurance for lives, cattle and crop among the community.
- To repair and reconstruct the sanitation units in the selected villages.
- To Repair/ Reconstruct social infrastructures like, Schools, anganvadis damaged by the floods in the selected villages
- To build the capacity of the 16 Grama Panchayats in Disaster Preparedness.
- To advocate with and on behalf of the community on issues related to disaster management/mitigation.

Proposed Activities to rebuild the affected communities:

- Renovation of schools, Anganwadis and hospitals.
- Housing and sanitation
- Agriculture intervention
- Livelihood intervention
- Health intervention, including psychosocial intervention.
- Disaster Preparedness.
- Advocacy.



ESAF IS PLANNING TO WORK IN 36 MOST AFFECTED PANCHAYATHS IN KERALA

IMMEDIATE REQUIREMENT

No.	Particulars	Expected cost per unit
1.	Support with house hold items (Beddings, utensils, Mats)	₹ 3,500 (\$ 47.49)
2.	Repair of damaged houses	₹ 2,00,000 (\$ 2713.60)
3.	Temporary shelter	₹ 1,00,000 (\$ 1356.80)
4.	School Reconstruction	₹ 5,00,000 (\$ 6784.00)
5.	House reconstruction	₹ 5,00,000 (\$ 6784.00)
6.	Panchayat based electronic repairment	₹ 20,000 (\$ 271.36)

\$ 1 = ₹ 73.70

THANK YOU

FOR PARTNERING WITH US IN RESTORING LIVES

Dear Friends,

As I wrote an appeal on 20th August 2018 immediately after the devastating floods that had jeopardised thousands of lives across Kerala to raise support for the affected people, I was not sure if we could reach out to over 95 thousand families both in the rescue and relief phase. To be precise, as I am writing this on 5th October our 2000 staff placed in 208 branches across 14 districts of Kerala have reached out to 2,91,309 affected people through relief kits, comprising of 97,103 families in 747 locations.

I cannot thank you enough for your kind gesture of support, both in kind and financial aid that you immediately responded with. Our team made sure that the relief aid reached the deserving families. I am extremely thankful to organisations like Habitat For Humanity International, AMG foundation, Narotam Sekhsaria Foundation, Americares, FWWB, CII, Atul Chemicals, Fusion Microfinance, Care International, Eureka Forbes, HCL Foundation, HUL, GrameenKoota Financial Services, Sanma Garments, V. Nagarajan & Co., Oakseed and Sambandh Financial Services for choosing to partner with us in this mammoth task. Our friends and well-wishers poured in to extend their support by not only donating money but also different materials that could be of use to affected people. Some even offered to send volunteers. All the staff under different entities of ESAF Group donated their one day's salary while some voluntarily contributed their one month salary and Onam bonus!

A dedicated helpline for rescue mission, opening of central warehouse at Don Bosco College, Mannuthy and formation of Core Relief Task Force Team were some of our earlier initiatives. With the space as big as the auditorium of Don Bosco College it became easier to co-ordinate the relief work. My wholehearted gratitude to the authorities of Don Bosco College and Kerala Veterinary and Animal Sciences University for being so accommodative.

As the affected families started returning home, the scale of rehabilitating them safely became a herculean task. As the relief stage will get over soon, there lies the mission of reconstruction of homes, schools, hospitals, roads and other important infrastructure. Every individual, civil society organisations, private and public agencies along with the Government will have a crucial role to play in this rebuilding process. Kerala has shown the true spirit of civic co-operation and therefore harnessing the power of youth will therefore be sine qua non in the rebuilding process.

ESAF has designed a 3 R phase mannered intervention: Relief, Re-Entry and Rebuild. This will be a long term rehabilitative intervention including Housing, Water sanitation, Livelihood restoration, Psycho social intervention, Health, Education, Disaster preparedness etc. Our experience of working in disaster management, coupled with development and grass root level engagement with different communities, can go a long way in bringing sustainable resettlement process for the affected people. We shall be working in close co-ordination with Government of Kerala. We have already done the assessment of the most affected panchayat after discussion with panchayat officials.

We are looking for partners who can invest in a resilient and sustainable model to rebuild Kerala in a way that local communities are able to reduce the impact of such events in the future.

I am hopeful that we can build on our combined strengths and bring back the lost beauty of 'God's own country'!

In solidarity!



A handwritten signature in blue ink, appearing to read 'Paul Thomas'.

K. Paul Thomas
Founder and Mentor,
ESAF Group of Social Enterprises

12.10.2018
Mannuthy

പ്രളയക്കെടുതി: ഇസ്രായ് അഞ്ച് കോടിയുടെ അവശ്യസാധനങ്ങൾ വിതരണം ചെയ്തു

കേരളം പ്രളയം നേരിടുന്ന സമയത്ത് ഇസ്രായ് അഞ്ച് കോടി രൂപയുടെ അവശ്യസാധനങ്ങൾ വിതരണം ചെയ്തു. ഇസ്രായ് കോടിയുടെ അവശ്യസാധനങ്ങൾ വിതരണം ചെയ്തു. ഇസ്രായ് കോടിയുടെ അവശ്യസാധനങ്ങൾ വിതരണം ചെയ്തു.



ഇസ്രായ് കോടിയുടെ അവശ്യസാധനങ്ങൾ വിതരണം ചെയ്തു.

ESAF distributes ₹5 crore worth relief materials

"ESAF collected about Rs 5 crore for the flood relief measures in all the fourteen districts of Kerala, founder Paul K Thomas. The collection by the branches of ESAF International Charity Organisation lakh people from 212 affected areas. ESAF's charity workers visited all the problems of people in 5,328 hours affected areas."

പ്രളയ ദുരിതാശ്വാസം: ഇസ്രായ് ഒരു കോടി രൂപ ചെലവഴിച്ചു

കേരളം പ്രളയം നേരിടുന്ന സമയത്ത് ഇസ്രായ് ഒരു കോടി രൂപയുടെ അവശ്യസാധനങ്ങൾ വിതരണം ചെയ്തു. ഇസ്രായ് കോടിയുടെ അവശ്യസാധനങ്ങൾ വിതരണം ചെയ്തു. ഇസ്രായ് കോടിയുടെ അവശ്യസാധനങ്ങൾ വിതരണം ചെയ്തു.

06 വാർത്തകൾ



ഇസ്രായ് കോടിയുടെ അവശ്യസാധനങ്ങൾ വിതരണം ചെയ്തു.



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ഇസ്രായ്

ഇസ്രായ് കോടിയുടെ അവശ്യസാധനങ്ങൾ വിതരണം ചെയ്തു. ഇസ്രായ് കോടിയുടെ അവശ്യസാധനങ്ങൾ വിതരണം ചെയ്തു.



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ESAF distributes flood relief materials



K. Paul Thomas, founder of ESAF, distributes flood relief kits at Nappi Peruvu. ESAF has collected and distributed relief materials worth Rs. 5 crore.

ദുരിതാശ്വാസ കിറ്റുകൾ നൽകി

കോഴി പഞ്ചസാര ഉൽപ്പാദനം ചെയ്യുന്ന ഇസ്രായ് കോടിയുടെ അവശ്യസാധനങ്ങൾ വിതരണം ചെയ്തു. ഇസ്രായ് കോടിയുടെ അവശ്യസാധനങ്ങൾ വിതരണം ചെയ്തു.

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