



**ANNUAL REPORT  
2017-18**







## **Vision**

Sustainable holistic transformation of the poor and the marginalized for a just and fair society.

## **Mission**

To empower the poor and the marginalized especially women, children and youth by providing them access to education, finance, health services, natural resources, marketing and technological support and to explore the fullest human potential by creating opportunities for sustainable development and holistic transformation.

## **Core Values**

Accountability  
Transparency  
Empathy  
Participation  
Innovation  
Trust in God



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Board of Directors

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**Prof. Elizabeth John**  
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**Mr. Jacob Samuel**  
Director, Social Transformation

# **ESAF**

Resource Institution for



Member of



Project Partner of





# Strategic Areas of Intervention

Advocacy and Networking  
Child development & Education  
Environment Protection  
Integrated Livelihood Intervention  
Sustainable Health



The joy of fighting the  
partiality of prosperity



ESAF as an Organization  
follows a triple bottom line  
approach which inspires us  
to believe in sustainable  
development.

**Shri. K. Paul Thomas**

Founder, ESAF Group of Social Enterprises

Dear Members,

ESAF Small Finance Bank, the flagship brand of ESAF Group has successfully completed one year of operations in March 2018. Building on a history of stability and strength, we have experienced dynamic growth and transformation in the last one year. In other words, The Organization has successfully navigated the toughest journey that it has ever faced since its formation in 1992.

We have been at the forefront to fight the partiality of prosperity for more than 25 years. In our goal to achieve inclusive development, we have initiated quite a few events, last year, including a landmark Social Business Award that could inspire the coming generations to think of Social Business Models that benefit generations.

Now let us analyse some poverty related statistics. India is one among the ten richest countries in the world with a total individual wealth of \$5,600 billion. Still the average Indian is relatively poor and lives below the baseline. According to Credit Suisse data richest 1 percent own 53 percent of the country's wealth and the poor jostles for 4.1 per of the national wealth. This kind of severe economic disparity could pose a threat to our future growth.

As part of the effort to end economic inequality and poverty, India, along with all the other countries in the world, has committed to attaining the Sustainable Development Goals by 2030. ESAF as an Organization follows a triple bottom line approach which inspires us to believe in sustainable development. India is home to more than 11.1 percent of the extreme poor in the world. Compared to earlier figures, it has come down significantly. India is no longer home to the largest number of poor in the world. ESAF can proudly say that we have played a miniscule role in bringing down poverty.

We have witnessed tremendous growth in geographical expansion, staff and beneficiaries as a whole. We have been able to help a good number of our members last year through different training programs. We continued to support Government programs and Mukhyamantri Laghu Evam Kutir Udyam Vikas Board of Jharkhand Government has selected us for training bamboo artisans. Recently, global furniture major IKEA has also selected us for supplying natural fibre to their Indian operations.

When we evaluate ESAF's involvement, I feel that it was divine intervention that gave us the opportunity to work with tribal communities in Jharkhand in areas like Education, Health, Livelihood and Advocacy. For achieving the goal of financial inclusion we have made concerted efforts along with our sister concerns ESPCL (ESAF Swasraya Producers Company), RMPL (Rhema Milk Producer Company Ltd.), EMFIL (ESAF Microfinance & Investments (P) Ltd.), and ESCO (ESAF Agro State Co-operative Society).

At this juncture, let me express my sincere gratitude to all our investors, funders and supporters like NABARD, Development Commissioner of Handicrafts, Health Bridge-Canada, and all the individual supporters. Also my special thanks to the Board of Directors, society members, dedicated staff team and their families, without whose support and involvement nothing could have been accomplished yet.

Trusting in the God of justice and compassion, who called us and commissioned us, we go forward recommitting ourselves to fulfil our vision of a just and fair society through sustainable, holistic transformation of the poor and the marginalized.

Thanks,

**K. Paul Thomas**

Founder, ESAF Group of Social Enterprises



We are striving to  
make them laugh



We will continue to commit  
ourselves and work on  
the holistic development  
of the society.

**Prof. Elizabeth John**  
President

Dear Beloved Members,

ESAF has completed 26 years of ministry to the poor and the marginalized in the society. I thank God for letting us conquer new heights without diluting the values of Servant Leadership we have been upholding for years.

The Skill development and leadership development initiatives of ESAF have proven to be a great success. Almost 90 percent of our beneficiaries who had undergone skill training programs were ended up as entrepreneurs. No doubt we had an impactful year, when it comes to development of skills of our members.

ESAF vision revolves around sustainable holistic transformation of the poor as mentioned by St. Luke in the Bible. The year 2017-18 was quite phenomenal for ESAF Society, as it witnessed the first anniversary celebrations of ESAF Small Finance Bank which was launched on March 10, 2017. At this moment, I can assure you that we will continue to commit ourselves and work on the holistic development of the society.

According to new mortality estimates released by UNICEF an estimated 6.3 mn children under 15 years of age died in 2017 or one in every five seconds. Most of the deaths happen due to preventable causes such as complications during birth, pneumonia, diarrhoea, neonatal sepsis and malaria. As a social organization, we would like to intervene more in the health sector through advocacy programs.

ESAF has been striving to create opportunities for the poor, so that they can generate their own income and stand independent. Only such an approach will result in "sustainable transformation". As a bank we will be able to meet our social targets more effectively by providing a wide spectrum of services and by keeping the bottom line safe. The fact that ESAF was able to get in touch with more than 20 lakh poor people and their families and initiate some activities would definitely help them in their fight against poverty.

I take this opportunity to congratulate the Founder K. Paul Thomas, the management team, the staff team and all the stake holders for their strategic efforts in creating opportunities for the poor and the marginalized.

**Elizabeth John**

President



Advocacy  
& Networking

## Livable Cities Project

'Livable cities' is a research and advocacy program initiated by ESAF for making cities livable. Through the program, ESAF has been actively making the difference in seven cities - Nagpur, Bangalore, Thiruvananthapuram, Kochi, Thrissur, Malappuram and Calicut, with the vision of bringing up happy and healthy children for the future. It envisages an ideal world where children and families in every neighbourhood have safe streets, free access to parks and playgrounds, open spaces and fun spaces to play around etc. The livable cities team has influenced the attitude and decision making of policy makers especially on parks for children and sustainable and healthy transportation. Also ESAF with the technical guidance from Health Bridge Foundation, Canada have been spreading the message of safeguarding our environment since 2009.

### 1. Thrissur

#### a. Development of Nattika and Chavakkad Beach

As a result of the constant advocacy of ESAF with the District Tourism Promotion Council for re designing



*Snap of reconstructed Nattika beach*

beaches as inclusive and child friendly public spaces, the state government has allocated 2.25 Crore INR and 2.5 Crore INR respectively for redesigning Nattika and Chavakkad beaches. The first phase of development includes inclusive footpaths, wheelchairs suited for beach, solar panels, she - toilets and inclusive play spaces. Apart from state funding, the MLA of Nattika has also allocated 10 Lakh INR for reconstruction of Nattika beach. ESAF will closely monitor these projects at every stage, to make sure that the implementing agencies follow the Guidelines of Barrier Free Tourism issued by Tourism Department, Government of Kerala.

#### b. Summer Camp at Children's Cultural Village, Ollukkara

ESAF has organized a three-day summer camp at Children's Cultural Village, Ollukkara with the support of Thrissur Municipal Corporation and Pulari Children's World. The program was inaugurated by Adv. K Rajan (MLA Ollur assembly constituency). Mr. Jacob Samuel (Director Programs, ESAF) presided over the function. Varghese



*Valedictory function of summer camp*

Kandamkulathy (Deputy Mayor, Thrissur Municipal Corporation), Satheesh Chandran (Division Councillor, Ollukkara) and Adv. Ramadasan (Division Councillor, Mannuthy) spoke on the occasion.

#### c. Open Street Events

As a result of the Open street event organized at Pattalakkunnu, the community people realized the



*Children getting ready for Tug of War*

importance of having pedestrian-friendly footpaths and traffic safety measures on the roads. They came forward voluntarily and submitted a memorandum to the President of Local Self Government Department, Nadathara demanding better roads, pedestrian-friendly footpaths and traffic safety measures in their area. As the community was involved in the whole process, they issued an order to implement traffic safety measures predominantly in the school areas. As of now, the Public Works Department (PWD) had drawn Zebra lines across the school areas and will be installing other measures in the coming days.

#### d. Installation of Traffic Safety Measures at school zones

The I Walk Club students of G.H.S.S Puthur, along with Student Police Cadets (SPC) marked Zebra crossing at the school entrance and also placed sign boards on either side of the road with the help of Local Self Government members and Mannuthy Police. The LSGs will soon be taking initiative upon the request of MLA (Ollur) and ESAF, to implement traffic safety measures in all the schools in the constituency, which are situated nearby the main road.



*I Walk Club members marking Zebra Crossing*

**e. Urban Agriculture – Safe, Accessible and Affordable Food**

It is a school based sustainable agriculture project, which promotes organic and healthy food by connecting schools with local farms. This project helps to provide children



*School vegetable farm as part of Samrudhi*

with nutritious and clean food alongside supporting small and medium farmers of the locality. This project is included in “Samrudhi, General Education Protection Mission, Government of Kerala” and is being planned to implement in 49 schools of Ollur constituency. ESAF is a member of the core steering committee which is headed by Ollur MLA and provides valid expertise for the successful implementation of the project. The abstract on Urban Agriculture Program in Schools is featured in the January 2018 Newsletter of World Urban Campaign.

**2. Kochi**

**a. Dissemination Seminar, Walkability Report Kochi**

Walkability Report of Kochi 2018 was disseminated on 10-08-2018 at Ernakulam Social Service Society hall. Mr.D Vinod, Dy. Mayor, Corporation of Kochi, inaugurated the seminar and published the report. Mr Naseer, Traffic Commissioner, Kochi City Police, chaired the function. Mr. A. B. Sabu, Welfare-standing committee chairman, Mr. Toni Chammany, Former Mayor, Corporation of Kochi, DR. B G.Sreedevi, Senior Scientist, NAPTAC and Mr. Jacob Samuel, Director – Programs, ESAF addressed and felicitated the seminar.

Walkability Report Kochi- 2018 was presented by Mrs.



*Deputy Mayor, Corporation of Kochi inaugurating the dissemination seminar*

Manju George, Senior program manager, ESAF, Livable Cities India and interaction section was moderated by Mrs.Pheba Thomas, South Asian-Regional Manager, and Health-Bridge Canada. Around 60 people from different NGOs, government institutions and colleges participated in the seminar.

**b. Beach for All Campaign**

ESAF in association with DTPC, Ernakulam, Pallipuram Grama Panchayath, Pallipuram Rehabilitation Centre and Green Carpet Project organized Beach for All campaign



*Children celebrating with other participants as part of the campaign*

in Munambam Muziris beach as part of observing world disability day. The program was inaugurated by Mr. Radhakrishnan K.K, President, Pallipuram Grama Panchayath. Mr. Lenin, Chairperson, Welfare Standing Committee, Mr.Sunil Devassy, Ward member and Mrs. Asha, Ward Member spoke about the importance of observing world disability day and the importance of inclusive beaches. Around 30 children from the special rehabilitation centre and their teaching staff participated in the campaign. Cultural programs, games and yoga sessions were conducted as part of the campaign.

**c. Observed National Road Safety Week**

ESAF in association with Kochi City Traffic Police, Kochi Metro, Motor Vehicle Department, St. Teresa’s college and NCC unit, Ernakulam observed National Road Safety Week. The three-day long campaign was inaugurated



*Students attending awareness class on road safety* by Assistant Commissioner, Kochi City police. Around 30 NCC cadets and 15 NSS volunteers participated in the function. Awareness campaign on traffic rules and pedestrian safety, poster designing competition and awareness class on road safety for students, which was attended by 500 students, were conducted as part of the campaign.

### 3. Calicut

#### a. Qualified for UN Habitat Small Public Space Implementation Project



*A view of Ansari Park*

ESAF was qualified for UN Habitat small public space implementation project and received grant for redesigning Ansari Park, Mananchira, Calicut as the first inclusive park of Kerala. The grant is part of the UN-Habitat's Global Public Space Programme, launched in 2012, works in collaboration with local governments, non-profit organizations and other partners to implement public space projects worldwide.

#### b. Open Street Events

ESAF organized open street event in Panniyankara, Calicut in association with Kottaram Residents Welfare Association. The event was organized as part of the observance of International Day of Violence Against Women. Program was inaugurated by Mrs. Nirmala (Ward Councilor Corporation of Calicut) and chaired by Mr. Alikoya, (Secretary Kottaram RWA). Mr Shivanadan (President Kottaram RWA), Mrs. Jisha Sunil Kumar (President ,Womens Wing Kottaram RWA) Mrs. Nadira



*Project Coordinator delivering welcome address*

Faizal (Secretary, Kottaram Womens Wing) felicitated the event. Around 200 people participated in the event and all the participants wore the badge to signify violence against women. There were various street games and fun activities organized at the event.

#### c. Road Safety Awareness Program by Differently Aabled Children

ESAF organized Road Safety Awareness Program in



*A child distributing IEC material as part of the campaign*

association with District Legal Services Authority, Motor Vehicle Department, Healthbridge and Parivar, an NGO as part of observing World Disability Day. The campaign was led by differently abled children, who distributed IEC materials to the pedestrians and motor vehicle users. This was the first time in Calicut, that differently abled children led a road safety awareness campaign. Later celebrations were conducted in Ansari Park in which children and their parents also participated.



*Participants giving final touch to the open street banner*

**d. National Road Safety Week Observance**

ESAF organized road safety awareness program as a part of road safety week in association with Motor Vehicle department, Legal Service authority, Parivar and Young Genes Calicut at Mananchira, Kozhikode. Open street banner drawing on road safety by differently abled children's and members from Young Genes was a new experience to the mass. Around 150 people participated in the program, which received wide media attention and positive public response. This program helped to propagate the vision and mission of ESAF Livable Cities to the public and media, which strengthened the reach and acceptance of ESAF.

**4. Thiruvananthapuram**

ESAF started its Livable cities India program in Trivandrum in the month of November 2017. Having just begun with the program in Trivandrum, we are at the research stage and focusing more on engaging with other organizations and institutions to form a good network base. Currently ESAF is working on a research project on "Gender and Transport"- studying gender and mobility issues in the city. So far ESAF have been able to network with three major educational institutions, various government departments, media houses and a number of NGOs. The concept being a new one in the city gained media attention as a result of which we had media instances reported



Article published in Deccan Chronicle about the launch of ESAF Livable Cities in Thiruvananthapuram

on the same. The research particularly being on lines of women safety and mobility within the city, the DGP, Mrs Sandhya IPS connected ESAF with the pink police in charge of safety of women. They were excited and ready to extend all possible support for the same.

**5. Bangalore**

**a. Cycle Day and Open Street Events**

Cycle Day is a pioneer program of ESAF, which have got



Cycle Day open street events at Richmond Circle

worldwide acclaim and admiration. The objective of this initiative is to promote active transport and lifestyle habits among neighbourhoods. It is conducted every Sunday in various localities of Bangalore and attracts generous participation of people from all strata of the society. ESAF networked with 5 communities and successfully initiated Cycle Days in the communities of Richmond Circle, Magrath Road and Victoria Layout. The Cycle Day and Open Street Events are organized in association with Directorate of Urban Land Transport- Government of Karnataka (DULT), Bengaluru City Police (Traffic) and community partner Bengaluru Coalition for Open Streets (BCOS).

**b. Bharat Yathra event by Nobel Laureate Kailash Sathyarthy**

ESAF Co- Hosted Bharath Yatra Event initiated by Kailash Sathyarthy, The Nobel Peace Prize Winner 2014 behalf of his organization Bachpan Bachao Aandholan (BBA), Karnataka State Commission for Protection of Child



Kailash Sathyarthy holding the dice just before the inauguration

Rights Commission, community partners Child Right Trust Karnataka, Christ University Bengaluru, and likeminded NGOs to fight back against Sexual Violence against children and protecting child rights. The organizers requested ESAF to organize an open street event – snake and ladder in the context of Protection of Child Rights and preventing sexual violence against children. The program was inaugurated by Mr. Kailash Satyarthi by throwing the dice to the theme based snake and ladder. The event took place on 16th September 2017 (16/9/2017) at ITC Ground Diary Circle Bangalore and Christ University.

**c. Community Park Activity at Garudachar Palaya**

The community park activity at Garudachar Palaya Park



*Park activities in Garudachar Palaya*

in Mahadevapura Zone of Horticulture Department is conducted by project staff and interns of ESAF on a weekly basis. Children are motivated to use the play space and also occasionally provided with personal hygiene and related topics awareness classes by the interns as a community outreach event. An average of 12 to 15 boys and 10 to 13 girls play at the park on each community activity.

**6. Malappuram**

**a. One Million Goal – Blinders Kick**

ESAF in association with Kerala Federation of Blind



*A snap from the event*

organized One Million Goal campaign of Kerala State Government to promote Under 17 Football World Cup in Kottapady Boys School Ground. The program which was

conducted with the support of Malappuram Municipality was inaugurated by Mr. Perumpally Said, Vice Chairperson, Malappuram Municipality. Mrs. Mariyumma Sheriff (Chairperson, Development Standing Committee), Mr. Pari Majeed (Chairman, Welfare Standing Committee), Mrs. Beena (Principal, Govt Boys Higher Secondary School) addressed the event. Out of the 150 participants of the event, 25 were blind people. As a result of the success of the event, Malappuram Municipality has agreed in principle to construct blind friendly footpaths and park.

**b. Open Street Event**

ESAF livable cities network conducted open street event



*Children participating in cycle slow race in open street event*

at Melmuriperumparamb, Malappuram with the support of Green Star Arts and Sports Club, Perumparamb. Mr. Saleem Bapputty (Chairman, Public Works Standing Committee, Malappuram Municipality) inaugurated the event and spoke about the need of open spaces and physical activity. 60 children and youth participated in the program.

**c. Women Parliament**

ESAF in association with Malappuram Municipality and



*Children participating in cycle slow race in open street event*

Kudumbashree organized Women Parliament as part of Women Day observance. This was a mock parliament in which all the participants were women. They discussed about various opportunities, policies, issues and

challenges of women community. This was the first program of this sort in the history of local self government institutions (LSG). Mrs. Jameela Teacher (Chairperson, Malappuram Municipality ) inaugurated the program. Over 200 women consisting LSG representatives, office staff, kudumbashree members and public participated in the event. Municipality has started a gender resource center,as the aftermath of the parliament.

**d. Beach for All Campaign**

ESAF in association with DTPC, Malappuram and Child



*A snap of the open forum*

line organized “Beach for All” in Padinjarekkara Beach. An open forum was conducted on the topic “how to make disabled friendly beach”. Dr. Anil Vallathol (Vice Chancellor, Malayalam University, Tirur) inaugurated the function. Mrs. R. K. Afsath ( President, Tirur Block Panchayath ) delivered the presidential address. Apart from the open forum, the event also included various games and fun activities for the differently abled children. As a result of the event, DTPC agreed to construct ramp in the beach.

**7. Nagpur**

**a. Submitted students memorandum to the authorities**

Students of Little Scholar Public School and Mecosabagh



*Students meet DCP to discuss their challenges regarding road safety*

School submitted “Students Memorandum for Better Pedestrian Infrastructure” to Deputy Commissioner of Police (Traffic), Nagpur. They also took part in a meeting which discussed about road safety measures for student

along with the DCP and two Sub Inspectors (Traffic).

**b. Awareness program on traffic rules and regulation**

ESAF as part of Active and Safe Route to School, (ASRTS), organized awareness program on traffic rules and



*Awareness session conducted in Mecosabagh School*

regulation for school children. Children were made aware about various road safety measures and traffic rules. Altogether 53 children and two teachers have attended the program .

**c. Car Free Day**

ESAF organized World Car Free Day celebration at Walking Street, Seminary Hills Square, Nagpur. Mr Anil Agarkar ( Traffic Education Department ) was the chief



*The chief guest addressing the crowd during CFD*

guest of the event and he spoke about the importance of CFD and active lifestyle. Around 100 people participated in the event which included ESAF SHG members, children and youth.

**d. Dissemination Seminar,Walkability Report Nagpur**

Walkability Report of Nagpur City was disseminated on 24th November-2017 in Hotel LB, Sadar, Nagpur. Mrs. Nanda Jhijhkar ( Mayor, Nagpur Municipal Corporation) inaugurated the seminar and spoke about the relevance of the report., Mr. Gupta (NMT Nagpur Metro), Mr. Naresh Borkar, (Executive Engineer, NMC Nagpur), Mr. Sushil Kumar (State Head, ESAF, Maharashtra), Mrs. Phaeba Abraham ( South Asia Regional Manager, Health Bridge Canada) Mrs. Manju George (Program Officer, ESAF Livable City Project) Mr. Kopulwar( Garden Superintendent, NIT, Nagpur) and Mr. Dhurve ( Professor, Tirpude Social Work



*Official Presentation of the Walkability Report*

College ) showered their felicitations. Members of I Walk Club, ESAF SHG members and walking club members attended the function.

**e. Road Safety Week Observance**

ESAF organized National Road Safety Week observance in KT Nagar Park. 30 people participated in the event which includes walking club members of KT Nagar Park, ESAF



*Participants with banners and posters about road safety*

SHG members and children. Awareness class was taken regarding road safety and pollution.

**f. Open street events**

Three open street events were conducted to promote healthy and active lifestyle among the community. The events took place in Bezambagh, Gittikhadan and



*Children engaged in road rangoli during one of the open street events*

Seminary Hill. Around 200 people altogether participated in these events, which included walking club members, ESAF SHG members and children. The programs included

various street games, drawing and cycling.

**Achievements**

a. ESAF, Malappuram is selected as the member of Development Standing Committee in Municipality. This will give an opportunity to share the ideas of Livable City concepts. Also get an opportunity to understand the development plans of the district.

b. Two of the LC staffs got opportunity to be participated in UN-Habitat’s World Urban Forum held in Kaula Lumpur, 2017. This was an excellent opportunity for the staff to understand on similar programs that happens elsewhere, gave an opportunity to network and exposed to Mine craft training. Learning and subsequent interaction with the Mine craft trainer later in India will be subsequently used in the beach design of the selected Beach under the Global Public Space Program.



Child Development  
& Education

## Community Transformation Hubs

“Community Transformation Hub” is a CSR project of ESAF which essentially focus on developing backward communities of urban and rural India through education and community development. CTH was conceptualized as an effective targeted intervention on the deprived communities of the nation, by assessing their needs and structurally designing the project in accordance. Started in 2014, there are 29 CTH's functioning presently in Kerala and Maharashtra. 600 children are benefited through the CTH educational centres, which are run by 30 facilitators.

### a. Cleaning the neighborhood program

Couple of CTH's initiated the cleaning of their neighborhood cleaning program as part of the Independence Day and Gandhi Jayanthi observance. The initiative was supported by the community people, who made it a successful endeavor. Ramanattukara CTH also initiated a local



*Children engaged in cleaning activity in Ramanattukara CTH*

campaign on “Solid Waste Management” which was led by the children. Children of CTH organized house visits to educate community on the need of waste management and also got involved in cleaning the locality premises

### b. Children's Day Celebrations

Children's day was celebrated in all the CTH's. Children engaged in various activities including poster making, slogan creation and quiz on the life of Jawaharlal Nehru as part of the celebration.

### c. CTH Facilitators Training and Review

A One day training and review meet was organized for CTH facilitators at ESCO office, Kalathode on 23rd November, 2017. The intention of the session was to provide the facilitators an orientation about various psychological needs and challenges faced by them and how can they help them. An interactive session was also held with the facilitators to discuss about the project and review the activities.

### d. Student Mentors Program

Student Mentor's Program, a joint initiative of ESAF and St Mary's College was started in November. The program



*Mr. Jacob Samuel, Director, ESAF interacting with the CTH facilitators*

aims to provide mentoring and support service to the children of CTH by designating graduate students as mentors. Currently, the initiative is going on 4 CTH's of Kerala.

### e. Visit from Opportunity International

Two officials from Opportunity International, Australia visited Ottappalam CTH as part of their visit to ESAF. They were highly appreciative of the effort taken by ESAF for promoting integrated child and community development through CTH's.

### f. International Summit for Child Rights - 2017

Mr. Arun. A. G. (CTH Coordinator) participated in



*Opportunity International officials interacting with the children and facilitator of Ottapalam CTH*

International Summit for Child Rights - 2017 which was organized by Worldvision and James Cook University, Australia in Christ University, Bangalore. A paper about the activities and impacts of Community Transformation Hubs was presented in the summit. The paper was well received and Worldvision is interested to associate with CTH.

### g. Awareness Campaign on Prevention of Child Sexual Abuse

Awareness campaign on Prevention of CSA was started in CTH's of Kerala and Maharashtra. Children and Parents participated in the session. They were shown video and distributed IEC materials regarding CSA prevention. A survey regarding parental awareness on child sexual abuse was also conducted as part of the campaign.

Children posing for a photo with IEC materials after the campaign in Gittikhadan CTH, Nagpur

**h. Inauguration of Mumbai CTH'S**



Mr. K. Paul Thomas and Ms. Merina Paul jointly inaugurating Mumbai CTHs

4 CTH's started functioning in Ghatkopar area of Mumbai, as part of project expansion. The project was inaugurated by Mr. K. Paul Thomas, (Founder, ESAF Group of Social Enterprises) and Ms. Merina Paul (Chairperson, ESCO) on 28th November, 2017.

**i. Craft Workshop in Mumbai CTH's**



Children posing for a photo with IEC materials after the campaign in Gittikhadan CTH, Nagpur

Craft workshop was organized for students in Mumbai CTH. Children eagerly participated in the training.

**j. Eye Check Up**

An eye check up was organized under the auspices of ESAF for the community people of Ghatkopar. Most of



A lady getting her eye examined during the camp

the residents got their eyes checked and was provided referral also.

**k. Capacity Building Training for CTH facilitators of Mumbai**



Children engaged in activities during the workshop

Orientation and Training program was organized for CTH facilitators of Mumbai. The facilitators were made aware of their roles and responsibilities along with the overall structure of the CTH.



A snap of the training

**Status of Community Transformation Hubs as of March, 2017**

Name of Center	Total Students (previous month)	Approved by (current month)
Nenmara, Palakkad	25	25
Areecode, Malappuram	27	27
Hillpady, Thrissur	14	14
Adoor, Pathanamthitta	20	20
Ottappalam, Palakkad	23	23
Perumbavoor, Ernakulam	22	22
Vandithavalam, Palakkad	27	27

Kattappana, Idukki	18	18
Karunagappily, Kollam	25	25
Kottai, Palakkad	20	20
Mala, Thrissur	20	20
Ambalappuzha, Alappuzha	22	22
Ramanattukara, Calicut	57	57
Pattikkad, Thrissur	24	24
Rajiv Gandhi Nagar, Gittikhadan	30	30
Bhimsen Nagar, Wadi Road	30	30
Gorewada, Nagpur	28	28
Godhani, Dobi Nagar	26	26
Nara, Nagpur	36	36
Ramabhai Ambedkar Nagar, Mumbai	25	25
Juna RTO, Mumbai	25	25
Transit Camp, Mumbai	25	25
Kamraj Nagar, Mumbai	25	25
<b>Total</b>	<b>594</b>	<b>594</b>

## 2.2. Kaaval

KAVAL is an innovative program initiated by Department of Women and Child, Government of Kerala in collaboration with NIMHANS for the Children in Conflict with Law. It is implemented in 9 districts of Kerala state in association with reputed NGOs of respective district. Evangelical Social Action Forum (ESAF) has been selected for the psycho social care of Children in Conflict with Law in Thrissur district.

### a. Goal and objectives of the Project

- Psycho Social care of Children in Conflict with Law
- Creation of an enabling environment for Children in Conflict with Law
- Life skill education for Children in Conflict with Law

### b. Major Activities

1. Home visits and psycho social assessment.
2. Orientation for parents of Children in Conflict with Law through parent management program.
3. Individual counseling for children.

4. Group work for Children.
5. Life skill education program for children.

### c. Details of Activities done so far

Sl. No.	Details	No of children
1.	Psycho social assessment	35
2.	Individual Counseling	30
3.	Group Work	8
4.	Parent Management Training	6

## 2.3. ESAF Essay Competition

The prizes of ESAF essay competition were distributed during Gloria 2017, Christmas celebration of ESAF



Prize distribution ceremony (i)

conducted in Puzhayoram Convention Center. Ms. Vismaya and Ms. Surya won the first and second prize respectively. ESAF Essay Competition is an annual



Prize distribution ceremony (ii)

competition conducted by ESAF in remembrance of the award winning American journalist Edward Rudolph Bradley Jr.

## 2.4. Lahanthi Public School

Lahanthi Public School is an educational initiative of ESAF, located in Nonihat, Dumka, Jharkhand. LPS since its inception in 2014 have been functioning as a pivotal educational institution, which provide quality school education to the tribal children of Dhumka. School currently provides education to 364 students, of which 130 stay in school hostel. 12 dedicated and experienced staff are employed by ESAF in LPS. School management has always been keen and interested in enriching and enhancing the knowledge and skills of both students and teachers. Several programs and activities were initiated throughout this academic year by ESAF for the development of students and staff.

### a. Staff Enrichment Program

"Staying update is the key to success", in regard with that statement, ESAF initiated a staff enrichment program for the teachers of LPS, which included various workshops and trainings.

1. A six month English course program provided by LIMS team by the resource person, a class about the group work and motivational thoughts by Mr. Ajeesh Mathew (ESAF training Head), teachers attitudes and Spoken English by Mr. Jackson Joseph (LPS Principal), English grammar by Mr. Vikash Munda (LIMS Tutor) and Mr. Deoraj Chhetri (LPS administrator)
2. A five day teacher training course at the Azam Premji University, Bangalore attended by Mr. Deoraj Chhetri on the topic of "Pedagogy of early reading and writing".

### b. World Environment Day



*Students getting ready for the environment day rally*

LPS conducted a student rally in the village to promote the idea of world environment day. The rally was well received by the people and students were joined by them in cleaning the village.

Students getting ready for the environment day rally

### c. Annual Sports Day

Annual sports day was conducted with students from 3



*Snaps of Annual Sports Day*

different house groups competing in a variety of single and group items incorporating their talents.

### d. Arts and Literary Competition

LPS Students participated in the competition organized by ESAF Small Finance Bank (ESFB) for the schools in



*Prize Distribution Ceremony*

Dumka. Students participated in all the events with much enthusiasm and grabbed prizes in every event. The prizes for the winners were distributed by Amitha Rakshit, Mayor of Dumka

## 2.5. Lahanti Community School

Lahanti Community School is an ESAF CSR initiative which envisages "An empowered community with appropriate and adequate livelihood options, skills, health care facilities, and health information and education opportunities, fully aware about their own rights". The project aims to serve 5000 tribal families in the Santhal Pargana region of Jharkhand, covering 50 villages from Sahibganj, Godda, Pakur, Jamtara & Dumka Districts (10 villages from each district), in three years' time frame.

The initiative targets to provide benefits for the entire tribal community who are facing serious socio economic challenges due to unemployment, lack of financial literacy, poor education and skills and high infant and maternal mortality

### a. In-service teachers training

The teachers are provided with monthly teachers training program which solely focus on developing their skills and capacity to increase their productivity and efficiency.



*Snap from Teacher Training Session*

Apart from that, an annual teachers training program was conducted at LIMS Dumka. 35 teachers attended the program. Mr. Ben, Mr. P.K.D. Lee, and Mrs. Hannah were the resource persons. Teachers were trained on topics such as "Anger management", "Healthy relationship between students and teachers"

### b. ICT based education

ESAF always had the vision to provide the best educational support to the children. In accordance with that vision,



*Children learning with the aid of Laptop*

the field staffs are equipped with laptops and battery operated television sets which they carry to each center, which enable ICT based education for the children and increase their exposure towards knowledge.

### c. Book and Toy Library

Books and Toy-Library facilities have also been made available through the CSR program, for the students and also for the teachers. Sets of books are circled among the centers on a monthly basis, to the teachers and students, during the monthly teachers training. Through this, each and every child gets some print exposure, and also gets to learn to read, and improve their knowledge. This same process is followed with the toys which are



*Children engage in reading library books*

purely educational. This helps to develop motor skills, concentration level and hand eye coordination of the children.

### d. Infrastructure support

With the CSR support of ESAF, now we have constructed



*Newly constructed infrastructure*

and started functioning in our own school and office buildings. We were also able to provide tin sheet roofing to all the community schools

### e. Promotional Meetings

Awareness cum promotional programmes was organized at 13 villages during 2017, with the support of the CSR programme. This programme focused on promoting education and making people aware on the ill effects of alcoholism. Video clips exclusively produced by ESAF media regarding the need for education and the problems caused by alcoholism was screened to the people and these topics were explained to the people by interacting with them.

### f. Parents Meetings

As usual, parents meetings were conducted in the child care centers. The project executives along with other stakeholders of the child care centers were present in each meeting. Group discussions and interactive sessions with the parents and other stakeholders help



*Snap of a promotional meeting*

the concerned authority, to identify major issues and challenges of different child care centers. Largely, the discussions revolved around concerns of parents regarding construction of new schools, getting new admissions, and collection of school fees.



*Snaps of Parents meeting*

#### g. Financial literacy programs

The need for financial balance in the family has to be sorted out for the tribal communities, and thus with the help of CSR support, the Child Care team has been organizing



*Snap from financial literacy program*

financial literacy programs in our villages. Videos and Power point Presentations were used to explain to the people on the various significance of financial management including savings and availing of loan. The community people are encouraged to open bank accounts and avail loans and other financial benefits through banks rather

that money lenders. Other financial sectors such as non-banking companies and micro financing companies are also introduced to the people. The communities are also made aware of various insurance plans and the National Pension Scheme which are available to them.

#### h. Present status of the centers

No. Of Centers	Center Name	No. Of Teachers	No. Of Students
1	BOKUWA	2	79
2	BARAMASIA	2	18
3	BASKO	4	116
4	CHHUCHHI	1	5
5	DAMGITOLA	2	62
6	DUDHIYANI	5	186
7	DURGAPUR	1	29
8	GORANDA	3	67
9	HINJORE	1	33
10	KUMARBANDH	1	18
11	LADAPATHAR	1	11
12	SAHARJODI	2	39
<b>Total</b>		<b>25</b>	<b>663</b>

#### i. Kids Clubs

In 2017, ESAF started Kids Club program under Stone Quarry project. ESAF developed 11 sets each of value based educational material and audio - visual teaching aids for kids clubs. 1420 children have joined this program on an average. The club activities are organized every month, which covers various topics like self discipline, manners and character. A total of 440 programs were conducted in 40 villages under 3 Blocks (Shikaripara, Rampurhat 1 and Md. Bazar).

Sl. No.	Block	Dist.	Total No. of Programs	Village covered
1	Md. Bazar	Birbhum	165	15
2	Ram-purhat 1	Birbhum	110	10
3	Shikari-para	Dumka	165	15
<b>Total</b>			<b>440</b>	<b>40</b>

## Case Study - Puspa

Kushbona is one of the operational communities under stone quarry project. There are total 138 households in the locality. Majority of the people belong to ST and BPL category. Sukol Baskey is the member of this community. He has three daughters and two sons. Puspa is the youngest daughter who is studying in class VI at Kushbona middle school and a member of ESAF Kids Club. Her elder brother and sister have stopped their education due to poverty. Since joining the club, we have observed that Puspa has experienced a positive change in attitude and behavior. She now regularly attends school, excel in academics, respect elders and keep herself disciplined and healthy. This is an impact of our initiative and the kids club program has a bright future ahead.



*Lamp Lighting ceremony*

prizes. Despite being exam period, Onam was celebrated with a pinch of nostalgia, as students together made Onasadhya to celebrate the occasion. On world AIDS day students imparted their current views and opinions regarding AIDS. Students participated and emphasized the need to remove social stigma. Amidst hectic schedule, the students enthusiastically participated in the Christmas celebrations conducted at ESAF HO and made their mark through various cultural programs. The lamp lighting ceremony of XIXth batch was conducted on 10th march 2018. Sri. Jacob Samuel, Director, ESAF health care, inaugurated the function. Ms. Jismy Yesudas, Senior Tutor lighted the lamps for the students. Students pledged to do a dedicated service to the humanity, guided by Ms. Vinitha A.C, Vice Principal. Ms. Aruna K S, Tutor presented the annual report of the year 2016-17 followed by cultural programmes.

### 2.6. Deenabandhu School Of Nursing

Yet another academic year of success and achievement unfolded with an honor conferred on DBNS students who are the 15th Successive batch with 100% pass in the Kerala Nurses and Midwives Council Examination. The interview for 19th batch was conducted in 09/08/2017 and 30 students were admitted. Curriculum has been planned and implemented as per the requirement prescribed by the Indian Nursing Council. We trained the students with the support of well-qualified teaching faculty who do a dedicated service to promote excellence in education.

Our students have explicit practical exposure at our own hospital. Since the global need for nurses keep increasing, our aim is to produce nurses of high standard who will be able to keep in pace with the modernized health care needs. They are posted to various other specialty hospitals such as Co-Operative hospital Palakkad, New Alma hospital Mannarkkad, Shalom Care N Cure Psychiatric hospital Mundur according to their requirements. The students were also posted in PHC Thachampara, Niravu, Chenthandu and Thekumpuram sub centre for community health nursing training.

Our students performed really well in the competition conducted as part of Nurses's day celebration, organized by District Medical Office, Palakkad and grabbed three

### 2.7. Awareness campaign on Child Sexual Abuse

Integrated Child Development Department, ESAF organized an awareness campaign on Prevention of Child Abuse among the employees of various ESAF entities. The campaign was an eye opener to the staff, as they were made aware of the need of preventing and reporting child abuse for ensuring safety of the children.

### 2.8. Counselling workshop for school teachers of Ollur constituency

ESAF organized a one day workshop on Student Counselling for the school teachers of Thrissur East Educational District. The program was organized with the association of AEO, Thrissur East. The session was led by Ms. Mini Cherian (DIET Faculty) and over 50 teachers from various schools participated in the program.



Environment  
Protection

ESAF follows Triple Bottom Line (TBL) since inception, hence environment protection is one of ESAF's core programme areas. ESAF is supporting its clients towards environment protection goal through advocacy programmes, financial access to avail clean energy products, monitoring/audits etc. During 2017-18, Environment department's focus areas were

- Environment protection and Justice-Awareness Drives/Trainings
- Response to Climate change-Clean Energy product promotion and financing
- Carbon credit audit

## 1. Environment protection and Justice-Awareness Drives/Trainings

### a. World Environment Day

ESAF observed world environment day on June 5, 2017 in all its branches with theme, "Connecting people with nature". There were 87 programs conducted across India at



*Mr. K. Paul Thomas Founder, ESAF Group of Social Enterprises) delivering inaugural address*

different locations and 7150 members were participated. Head office level celebrations were inaugurated by ESAF Founder Mr. K. Paul Thomas. 7450 tree saplings were distributed as part of world environment day.

### b. World Water day

World water day was observed on March 22, 2017, Nature



*mob conducted in Kanakakunnu as part of observing World Water Day*

for water as the theme. Posters, banners were displayed in all branches and water conservation pledge was taken by all staff. A flash mob by college students had been arranged at Kanakakunnu, Trivandrum to spread the message on water conservation to general public.

### c. UrjaKiran

Urjakiran is an energy conservation awareness programme sponsored by The Energy Management Centre, Govt of Kerala to create awareness for efficient management



*Flagging off UrjaKiran rally in Pudukad*

of all forms of energy among the general public. Three awareness workshops were conducted at Chalakudy, Pudukad and Chelakara. During the reporting period and 485 members benefited. Apart from that street plays and flash mobs were conducted in these locations to spread the message of energy conservation. Rallies were organized which included general public in these locations. 380 members participated in these rallies.

### d. Clean Energy Product awareness trainings

ESAF is partnering with FMO, in a project on clean energy promotion. ESAF staff conducted various demonstrations/awareness on clean energy products in sangam meetings across India. During the reporting period, more than 2 lakh sangam members were reached through 10266 such meetings.

## 2. Clean Energy Product Promotion

### a. Product promotion

During the reporting year, clean energy products such as solar lantern, cook stove, water purifier were promoted to sangam members through ESAF RETAIL Pvt Ltd. across all regions. 70,291 families benefited with various clean energy products during the reporting period. Details are given below. There were 3,32,532 members benefited so far with various clean energy products.





• ഗ്രാമീൻ ജീവനാടിൻ്റെ ജീവൻ, ഏതാണ്ട് ജാതാവിന്റെ, അന്തർ, സിറ്റിഡി, ഏഴ് സംരംഭങ്ങളാൽ സംരംഭിച്ചു അന്തർ സംരംഭങ്ങൾ വാടി ജന്തുക്കൾക്കു പലതരത്തിൽ പ്രതിബദ്ധി അതിന്റെ സാധ്യതകൾ പലതരം പലതരം.

### ഊർജ്ജകിരണ 2017-18 റെയി ഇസാഫ്

ജന്തുക്കൾ ഉൾക്കൊള്ളാൻ 2017-18 ജനുവരി മാസമായി ഗ്രാമീൻ ജീവനാടിൻ്റെ ജീവൻ, ഏതാണ്ട് ജാതാവിന്റെ, അന്തർ, സിറ്റിഡി, ഏഴ് സംരംഭങ്ങൾ ഇടയിൽ സംരംഭിച്ചു ഉൾക്കൊള്ളാൻ അന്തർ ഏതാണ്ട് ജാതാവിന്റെ ഉൾക്കൊള്ളാൻ സംരംഭങ്ങൾ പ്രവർത്തനങ്ങളിൽ അതിന്റെ സാധ്യതകൾ പലതരം പലതരം ഉൾക്കൊള്ളാൻ അന്തർ ഏതാണ്ട് ജാതാവിന്റെ, അന്തർ, സിറ്റിഡി, ഏഴ് സംരംഭങ്ങളാൽ സംരംഭിച്ചു അന്തർ സംരംഭങ്ങൾ വാടി ജന്തുക്കൾക്കു പലതരത്തിൽ പ്രതിബദ്ധി അതിന്റെ സാധ്യതകൾ പലതരം പലതരം.

Media Coverage received in major malayalam dailies(ii)

### 3. ESAF Jalanidhi Project

Jalanidhi is a safe drinking water and sanitation project implemented by Kerala Rural Water Supply and Sanitation Agency with the aid of World Bank. ESAF was selected



Water Supply Scheme in Bhoodhanam

for the second time as the supporting partner for implementing the project in Kutiyatur Grama Panchayath. Since the commencement of project in 2013, ESAF has constructed 16 water supply schemes, four ground water recharge structures, one public toilet, one pay and use toilet, two school toilets, of which one was a ladies friendly toilet and 300 household toilets were constructed under Open Defecation Free Program.



# Integrated Livelihood Intervention

## 1. UNDP ESAF Disha Project

Promotion of women entrepreneurship through capacity building of producer collectives and Micro-Enterprises.

Background of the project:

UNDP has launched Project 'Disha' in partnership with IKEA Foundation and India Development Foundation to promote economic empowerment of girls and women through skill acquisition, employment and enterprise opportunities. Disha helps forge innovative public-private partnership mechanisms towards the above goal.

### Objectives of 'UNDP Disha project implemented by ESAF:

- Promoting women entrepreneurship through capacity building of producer collectives and microenterprises engaged in farm and non-farm activities using the support of women cadres. Robust processes will be used for sourcing. Market linkages will be done with private sectors as well. The project target 3000 women farmers & 2000 women micro entrepreneurs of Karnataka.
- Develop an efficient, scalable business support model with the opportunity for women farmers & microenterprises to use the service actively

During the Financial year, ESAF has completed following activities;

- 90 women cadres are identified from the community & trained as master trainers
- 3000 women farmers are identified from three ESAF promoted Farmer Producer Companies of Chikbelapur District, Karnataka An orientation training of these farmers was done & the data base has been updated in MIS platform of UNDP. Follow up activities are in progress with a focus on market linkage
- 2000 women micro entrepreneurs are identified from the Self Help Groups of Mandya District, Karnataka. Orientation & Entrepreneurship Development Training program has been given to 600 of them engaging expert trainers. The project aims to train & handhold 2000 women micro entrepreneurs in total. The data base of these entrepreneurs has been updated in MIS platform of UNDP.
- Seven staff of ESAF attended a workshop on entrepreneurial skills organized in the Mindtree Campus from 3rd to 5th November, 2017. The workshop covered various entrepreneurial aspects including Mobilization, Institution Building, Capacity Building, Inputs & Services, Inspections, Sourcing & Quality and Local Trade. The workshop was helpful for the staff and they have also asked for more precise training on certain aspects of entrepreneurship.



*Snap from Master Training Program by Mind Tree*



*Group photo taken after the workshop*

### a. Totagarika Mela 2017

ESAF participated in exhibition at Bagalkot titled Totagarika Mela - 2017 on the theme "Skilful Entrepreneurship



*Snap from Totagarika Mela 2017*

in Horticulture-Manifesto for the Future". UNDP has cohosted this Mela along with University of Horticulture Science, Bagalkot. The exhibition was held from 22nd to 24th December, 2017.

### Case Study - Anasuyamma

Anasuyamma Background:

Anasuyamma is a middle class woman in village near Gouribidanur town. She is a BDO for an FPC in D-playa. She is also a field co-ordinator in Dharmasthla sanga and sourcing manager for UNDP Disha program, she manages more than 15 SHG groups under Dharmasthla Sanga. She is doing the best effort to make business successful one.



*Pictures of her products*

**Business Details:**

Anasuyamma started her Sambar powder business in D - Playa Nov 20-2017 With Guidance of UNDP Disha programme. Currently she is managing the business alone. Her sales have grown steadily. To start with Anasuyamma managed all the packaging and finance herself. She was bit worried about the marketing as she is new to business & also the financial position of her business due to lack of knowledge on finance management. However, presently business is doing well and quite optimistic that during current financial year she can perform well. She expects training support and market linkage through UNDP Disha Programme.

**2. Promotion of Farmer Producer Companies**

In 2014, ESAF was recognized as an Empanelling Institution for promoting FPCs in 6 states in India. In the same year, five FPCs in two districts of Chhattisgarh were promoted under VUCI (Vegetable Urban Cluster Initiative). ESAF has been identified as POPI (Producer Organization Promoting Institute) to promote 59 FPCs in three states of India- Tamilnadu 24 FPC's working in 12 districts, Karnataka- 20 FPCs in four districts and in Kerala 15 FPCs in four districts.

State	FPCs sanctioned	Registered	Dis-tricts covered	Projects
Chhattisgarh	5	5	2	SFAC
Chhattisgarh	3	1	3	NABARD
Tamil Nadu	24	24	10	NABARD
Tamil Nadu	4	4	4	TN-SFAC
Kerala	15	15	4	NABARD
Karnataka	20	20	4	NABARD
Jharkhand	2	0	2	SFAC
<b>Total</b>	<b>73</b>	<b>69</b>	<b>26</b>	

**a. Training and Capacity Building**

1. ESAF developed a Curriculum for capacity building of CEOs and BODs in 3 languages. A FAQ on Producer companies act has been printed and released in Tamil, Kannada and English.
2. ESAF has been identified by TN-NABARD as RSA (Resource Support Agency) to train POPIs of Tamilnadu.
3. ESAF printed and released Statutory Registers for registered FPCs. 5. ESAF developed formats and templates to capture the crop cultivation, marketing, input expenses, value chain analysis on line, in this format up to 4 crops of a farmers data can be captured and updated season wise, which will help in seasonal planning, price fore-casting,



*Second Level CEO Training For Tamil nadu FPO's At Coimbatore Park In Hotel*



*Capacity Building Training for 28 FPO's in Tamil Nadu & Exhibition of FPC Products*

finding market and potential links to sell the FPC products.

4. ESAF has in house strength to train the FPCs on Sensitization, formation of FIGs, account opening, FPC Compliances on Post registration, ROC filings.

5. ESAF got IFC project on Assessing and capacity building of FPCs in three focused areas such as 1.FPC governance, capacity building of stake-holders of FPC and financial inclusion of FPCs. In this project EASF -FPC staffs and FPCs stake holders will be trained to train others.

#### **b. Product and Turnover details of FPCs**

1. The business turnover of 71 FPCs together is 16.7 crores. 15 different types of commodities and products were sold by the FPCs.



*Inauguration of Cold Storage Program Kaluaraya FPCL*

2. Raithamitra Pulses based FPCL in Tamilnadu promoted by ESAF under TNSFAC projects. Vallalar FPCL promoted by ESAF under NABARD scheme and Periyakulam FPCL have touched 1 crore business turn over in the last financial year.

3. Raithamitra FPCL specialized in running a Input shop with a turnover of 10 lakhs, feed shop with the monthly turnover of 10 tonnes. Vallalar FPCL specialized in selling of 35 tonnes of organic Mango in the last financial year.

4. The Periyakulam FPCL has expertise in selling of dried Moringa leaves and moringa seeds. The FPC successfully integrated dairy farmers by procuring and selling 2000 lit of milk per day and took loans to the tune of 1.5 crores to help the members to buy milch cows. The FPC members are able to harness 4 Rs per lit marginal price than the other milk producing farmers.

5. In Chhattisgarh, the 4 FPCs started their input shops and selling millet based products, processed rice, detergents and mushroom in their FPC brand name. The FPCs turnover has touched 5 lakhs per month, these FPCs were formed in most backward and naxal infested districts such as Rajnandgaon, Mahasamund district and Balod.

6. Vetri FPCL in Tamilnadu stated rural mart with the grant support of NABARD to sell their branded products and

commodities in rural town of Krishnagiri.

7. Vasista FPCL in Tamilnadu has expertise in diversifying the business activity in to selling chilled milk, unpolished rice, wood pressed oil and running an integrated fertilizer shop to cater 20 FPCs of the 3 districts of Tamilnadu. Their business turn over crossed one crore mark in the last financial year.

8. Women based Kulumai FPCL in Tamilnadu started locally prepared and branded steroid free cattle feed selling; a month average selling is 25 tonnes.

9. 85% of registered FPCs of TN and Kerala started their business activities like cattle feed selling, input shops-seeds and fertilizers selling, organic mango production and marketing,



*Activity Visit in Salem FPCLs*

10. Provisions shop for FPC members and spices and organic vegetable shops are opened in Idukki,Kerala to sell organic pepper, cinnamon, and vanilla.

11.Vanilla and Cocoa drying units are established in Iddukki to dry vanilla and cocoa The unit has the capacity to dry 4-5 tonnes.

12. Palakkad based FPC supply 2tonnes of vegetables per day to ESAF managed- retail shops in Thrissur, Kerala.

#### **c. Awards and Recognitions**

1. Mr.Govindaraju, chairman of Vallalar FPCL got the best water campaigner award from CM of Tamilnadu. The award



*Vallalar FPCL second position award for best performing FPCL from Shri. O. Paneerselvam, Hon Deputy Chief Minister, Tamilnadu*



Vallalar FPCL third position award for best performing FPCL from Shri. O. Paneerselvam, Hon Deputy Chief Minister, Tamilnadu

is instituted by NABARD, more than 50 entries from FPCs were nominated for the award.

2. Vallalar FPCL and Kulumai FPCL won the second and third position of the best performing award instituted by Nabard

3. FPCs won various awards which were distributed as part of ESAF Foundation Day observance. Raithamitra took the award under TNSFAC category. Mahasamund FPCL got the first prize, under North India category. Vallalar FPCL got first prize, Kulumai FPCL got the second prize and Periyakulam FPCL got the third prize under Nabard category.

### 3. Stone Quarry Project

The Stone Quarry project was started to address the problems of people residing and working in the mining and



People working in stone quarries

stone crusher areas. The Stone Quarry project area is in Shikaripara Block, Dumka District of Jharkhand and Md. Bazar and Rampurhat -1 Block in Birbhum District of West Bengal. ESAF took the responsibility to create awareness among selected communities and train them in possible livelihood options.

#### a. Alternative livelihood trainings promotional meetings

Promotional meetings were conducted in all the affected community where there is possibility for alternative

Sl. No.	Place/Village	GP	Block	Dist.	No. of parti.	Type of Training	Coverage SHG	Duration
1	Nagalbhanga	Sarsdangal	Shikaripara	Dumka	13	Sweets and Snacks Making	1	10 Days
2	Jamrupani	Sarsdangal			12	Tailoring	2	30 Days
3	Kushbona	Jamugaria			12	Mushroom cultivation	2	2 days and 20 days Followup
4	Mohulbona	Simanijor			16	Tailoring	2	30 Days
5	Digamberpara	Mashra	Rampurhat	Birbhum	20	Pickle Making	1	10 Days
6	Baritola				12	Candle and Agarbati making	1	7 Days
7	Aturia				16	Candle and Agarbati	1	7 Days
8	Salbadra				20	Pickle Making	2	10 Days
9	Jethia	Bharkata	MD. Bazar	Birbhum	15	Sweets and Snacks Making	2	10 Days
10	Kuthepara				12	Pickle making	1	10 Days
11	Chakraipur				20	Pickle Making	2	10 Days
12	Kenpahari				15	Sweet and Snacks Making	1	10 Days
<b>Total</b>					<b>183</b>		<b>18</b>	

livelihood training program where the community participation is good. Awareness was created among the community regarding the training and its benefits. Before conducting Alternative livelihood program, we organized several meeting in the community level where they showed their interest to do the program, and then we finalized the training program. ESAF enhanced the knowledge and skills of people through providing different trainings which helped strengthen existing livelihoods of the marginalized communities. Skills are central to improving employability and livelihood opportunities, reducing poverty, enhancing productivity and promoting environmentally sustainable development. Community people are provided training in sweets and snacks making, candle making, tailoring, mushroom cultivation, candle and agarbati making and pickle making

**Case Study- Sarasdangal Baha Swany Sahayta Samuh**

Sarasdangal Baha Swany Sahayta Samuh started business of making sweets, pakora, samosa, Potato chips etc and selling it in local Haat, Mela and Sports program. They are doing business in groups. The group leader Kadam Kisku told they earned Rs. 25000/- in the month of October. There are total 10 members in the group and the earnings are divided as Rs 1500/- among themselves and the remaining amount of Rs. 1000/- being deposited in the group account. It is a good source of income for the SHGs. They are currently planning to extend the business in large scale. From this type of business, we can determine that it is more profitable for the community people. Noticing this, other communities are also interested to do same type of business. The demand for this item is more in the market and therefore, sale in the local community is high which helps them to get good share of profit.

**b. Business Incubation Centre**

The business incubator was set for value addition in terms of supplying standardized quality products. The artisan made products are strictly passed through quality measurement check. The quality and standards are inspected. Then the products are given a good surface finishing by sanding machine. They color or paint the item whenever required, varnish it and do the final packing which is sold to the end customers. The incubation center provides a great help for artisans as it ensures quality and create demand.

**c. Marketing Centre**

The marketing centre plays a huge role in business promotion, as it creates trendy designs and informative brochures, which are essential for product sale and business development. Along with a well functioning website and vibrant social media presence, ESAF also conducts exhibitions and trade fairs to promote the

product. A recent focus on export has resulted in increased sales and exposure of various products. An order of 19,100 pieces of bamboo basket was exported to Kuwait, have resulted in increasing the popularity and business of the artisan crafts.

**d. Media Centre and Media Awareness Campaign**

Media awareness campaign is an initiative in the Stone Quarry project to create awareness among the community people regarding various hazards of living nearby stone quarries. We focus on Health, environment, education, livelihood, and child marriage in the media awareness campaign. 38 media awareness program were conducted which reached more than 517 people. A fully fledged media centre is functioning for designing brochures for product promotion and developing IEC and ICT materials for awareness creation.

**e. MSME Cluster Unit**

MSME cluster units are formed to raise awareness about MSME business and products among the community. A special purpose vehicle has been registered in the name of Lahanti Stone Craft Pvt Ltd for promoting Micro, Small and Medium Enterprises (MSME) Cluster Development Program in Sitasal, Shikaripara block, Dumka. Two sensitization meeting and five workshops was conducted in the villages as part of the Program.



*Inauguration function of Lahanti Stone Craft Pvt Ltd.*



Sustainable Health

## 1. ESAF Hospital, Thachampara

ESAF Hospital and Research Centre, is a leading private sector healthcare services provider among the rural area. Patients from over 25 Villages come to ESAF for treatment.

On April 20, 2017 ESAF Hospital suffered huge loss due to heavy rain. The rain destroyed the front portion of the hospital and damaged all electrical items and several valuable files, registers, medical records etc. As a result of this incident the hospital took three days to regain normalcy. The estimated loss was about forty lakhs. We have conducted a big budgeted renovation work for the Hospital Buildings and surroundings. As the result of the coordination of Mr. Biju George, Chief Operations Officer and Mr. Ajeesh K Thomas, Administrator the renovation work was completed on February 2018. Our Hospital's newly facilitated casualty started working on February 07, 2018. Currently every departments function in the new buildings. Dr. Raison. P. Chacko serves as the Medical Director of the hospital.

### a. New Doctors

1. Dr. Fahmeeda, Dental Department
2. Dr. Ranjith M.T., E.N.T. Department
3. Dr. Donamol Cyriac, RMO

### b. Free Medical Camps

1. ARMC/IVF Camp at ESAF Hospital, March 08,2017
2. Free Uric Acid Camp at ESAF Hospital, September 21,2017
3. N S Hall, Kalladikode, December 21, 2017

Hospital purchased some fixed assets for the help of our daily functions and developments. Surgical items and new OT dress for Ortho OT, CBC Machine for Lab, A/C for casualty, water purifier, 125 KMPH new Generator.

New quarters for doctors were inaugurated by Mr. K. Paul Thomas (Founder, ESAF Group of Social Enterprises). He handed over the keys to the Doctors. Fr.Aji Varghese



*Planting Sapling as part of Environment Day observance*

(vicar Marthoma Church Karimba) blessed the newly constructed houses.

Like previous years, Hospital observed World Environment Day, with planting saplings and conducting rally and observed Independence Day with flag hoisting. Hospital also celebrated Onam and Christmas which ensured the participation of all the hospital staff.

## 2. Arogyamitra Project

Arogyamitra is a Community Based Health Project implemented by ESAF under the CSR in the year 2015. It was piloted in Kerala with focus on Prevention of Non Communicable Diseases by capacitating community health workers (Arogyamithras) in two district of Kerala, namely Thrissur(Mala) and Palakkad(Chittoor) . Under this project, Mala in Thrissur and Chittur in Palakkad were chosen to implement this pilot program. Women from the ESAF sangams were chosen to become the Arogyamithras for the project and they were trained to deliver health education programmes to prevent non-communicable diseases (NCDs) such as hypertension, diabetes, cancer and mental illness. Through the program, 828 sangam members at Chittur were benefited through



the health education sessions and 1000 members at Palakkad. Monitoring and recording of Blood pressure and Blood glucose level were done for all the needy members at these above mentioned Sangam members' houses at their doorsteps.

ESAF is planning to expand the project to 5 states in Central and North India .





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